



40563





Get excited about our new packaging!

We're switching from plastic to paper-based packaging. That's why you might find a mix of paper and plastic in our boxes!

Nos nouveaux emballages vous emballeront !

Nous passons des emballages en plastique aux emballages à base de papier. C'est pourquoi vous pourriez trouver un mélange de papier et de plastique dans nos boîtes !

¡Te presentamos nuestros nuevos empaques!

Estamos sustituyendo las bolsas de plástico por bolsas con base de papel. ¡Por eso, puedes encontrar una mezcla de papel y de plástico en nuestras cajas!

LEGO.com/sustainable-packaging



LEGO® House experiences in five builds

LEGO® House is the world's best play date for children, adults and children at heart everywhere. It is a unique LEGO experience house located in the center of Billund, Denmark, where the LEGO brick was invented. For this reason, it is also called "Home of the Brick™." Get ready to enter a world of creativity and imagination.

LEGO House

Designed by world-renowned architect and design group BIG – Bjarke Ingels Group, LEGO House itself is an experience to visit and explore. The beautiful, colorful and imaginative building is designed to look like 21 giant LEGO elements stacked on top of each other. The façade is covered with tiles that resemble classic LEGO tiles.



Tree of Creativity

LEGO® House is home to one of the world's most iconic LEGO models, the Tree of Creativity. Rooted in LEGO Square inside the entrance, it towers several floors and, from a distance, looks like a real tree. 49 ft. (15 m) tall and built with 6,316,611 LEGO bricks, it is full of fun, quirky details that play out in and around the tree.





The Wooden Duck

In the LEGO® Store in LEGO Square, you can find limited-edition LEGO sets and products sold exclusively here. Among them is "The Wooden Duck" (40501), which represents the beginning of the LEGO Group when LEGO founder, Ole Kirk Kristiansen, started producing wooden toys in 1932.

Three Dinosaurs

Three giant LEGO dinosaurs greet visitors at the top of the stairs, inside the Masterpiece Gallery in the Experience Zones. These models are a tribute to the three different building systems within the LEGO portfolio. The red dinosaur is made from LEGO DUPLO® bricks, the green from LEGO System bricks and the yellow from LEGO Technic™ elements.



Brick Molding Machine

In LEGO® House, guests can also experience up close a real-life injection molding machine producing LEGO bricks. The green molding machine is identical to some of the machines found at LEGO production sites around the world. The LEGO Group purchased its first plastic injection molding machine in 1946, and this process has been the cornerstone in the manufacture of LEGO bricks ever since.





L'expérience LEGO® House en cinq constructions

La LEGO® House est le meilleur espace de jeu au monde pour les enfants, les adultes et les gens au cœur d'enfant de partout dans le monde. Il s'agit d'un centre d'expérience LEGO unique situé au cœur de Billund, au Danemark, où la brique LEGO a été inventée. C'est pour cette raison qu'on l'appelle aussi « la ville de la brique ». Préparez-vous à entrer dans un monde de créativité et d'imagination.

LEGO House

Conçue par le groupe d'architectes et de concepteurs de renommée mondiale BIG – Bjarke Ingels Group, la LEGO House est un lieu unique à visiter et à explorer. Le bâtiment magnifique, coloré et imaginatif est conçu pour ressembler à 21 éléments LEGO géants empilés les uns sur les autres. La façade est recouverte de tuiles qui ressemblent à des tuiles LEGO classiques.



L'arbre de la créativité

La LEGO® House héberge l'un des modèles LEGO les plus emblématiques au monde, l'arbre de la créativité. Enraciné à l'intérieur dans l'entrée de la place LEGO, il s'élève à une hauteur de plusieurs étages et, de loin, ressemble à un véritable arbre. Mesurant 15 m de haut et construit avec 6 316 611 briques LEGO, il regorge de détails amusants et excentriques à l'intérieur et à l'extérieur.



Les trois dinosaures

Trois dinosaures LEGO géants accueillent les visiteurs tout en haut des escaliers, à l'intérieur de la Galerie des chefs-d'œuvre dans les Zones d'expérience. Ces modèles rendent hommage aux trois systèmes de construction différents de la gamme LEGO. Le dinosaure rouge est fabriqué à partir de briques LEGO DUPLO®, le vert à partir de briques LEGO System et le jaune à partir d'éléments LEGO Technic™.

Le canard en bois

Dans le magasin LEGO® de la place LEGO, vous pouvez trouver des ensembles et des produits LEGO en édition limitée vendus exclusivement sur place. Parmi eux se trouve « Le canard en bois » (40501), qui symbolise les débuts du groupe LEGO en 1932, année où le fondateur de LEGO, Ole Kirk Kristiansen, a commencé à produire des jouets en bois.





La machine de moulage de briques

Dans la LEGO® House, les visiteurs peuvent également voir de près une vraie machine de moulage par injection produisant des briques LEGO. La machine de moulage verte est identique à certaines des machines que l'on trouve sur les sites de production de LEGO à travers le monde. Le groupe LEGO a acheté sa première machine de moulage par injection de plastique en 1946, et ce procédé est depuis lors la pierre angulaire de la fabrication des briques LEGO.





Experiencias LEGO® House en cinco modelos

LEGO® House es el mejor lugar del mundo para jugar, tanto para niños como para adultos y jóvenes de espíritu de todos lados. Es un singular centro de experiencias LEGO ubicado en el corazón de Billund (Dinamarca), donde se inventó el brick LEGO. Por esta razón, la instalación es conocida también como Home of the Brick™ (*el hogar del brick*, en inglés). Prepárate para entrar en un mundo de creatividad e imaginación.

LEGO House

Proyectada por BIG (Bjarke Ingels Group), un arquitecto y grupo de diseño de fama mundial, LEGO House es una experiencia para visitar y explorar. Este hermoso, colorido e imaginativo modelo está diseñado para verse como 21 elementos LEGO gigantes apilados unos encima de otros. La fachada está forrada de azulejos que recuerdan a las clásicas cubiertas LEGO.



Árbol de la Creatividad

LEGO® House alberga uno de los modelos LEGO más emblemáticos del mundo: el Árbol de la Creatividad. Plantado en LEGO Square, en el interior del recibidor, se eleva varios pisos y, desde la distancia, parece un árbol de verdad. De 15 m de altura y construido a partir de 6.316.611 bricks LEGO, está lleno de divertidos y extravagantes detalles repartidos por el interior del árbol y a su alrededor.



Tres Dinosaurios

Tres gigantescos dinosaurios LEGO reciben a los visitantes al final de la escalera, adentro de la Masterpiece Gallery, en las Experience Zones. Cada modelo le rinde un homenaje a uno de los tres sistemas de construcción diferentes que componen la cartera de productos LEGO. El dinosaurio rojo está hecho con bricks LEGO DUPLO®, el verde con bricks LEGO System y el amarillo con elementos LEGO Technic™.

Pato de Madera

En la tienda LEGO® de LEGO Square puedes encontrar sets LEGO de edición limitada y productos que solo se venden aquí. Entre ellos, el Pato de Madera (40501), que representa los principios de The LEGO Group, cuando el fundador de LEGO, Ole Kirk Kristiansen, comenzó a fabricar juguetes de madera en 1932.





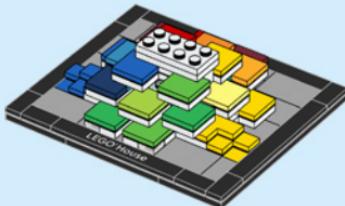
Máquina de Moldeo de Bricks

En LEGO® House, los visitantes también pueden experimentar en primera persona cómo funciona una verdadera máquina de moldeo por inyección como las que se usan para fabricar los bricks LEGO. La máquina de moldeo, de color verde, es idéntica a algunas de las que hay instaladas en las fábricas de LEGO de todo el mundo. The LEGO Group adquirió su primera máquina de moldeo de plástico por inyección en 1946. Desde entonces, ha constituido la piedra angular del proceso de fabricación de bricks LEGO.

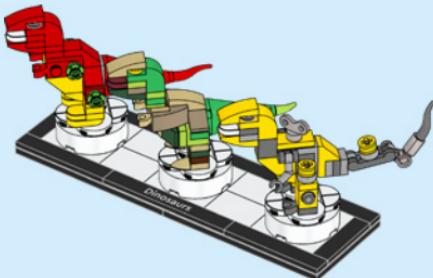




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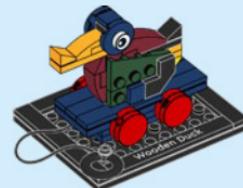
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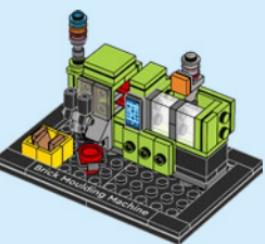


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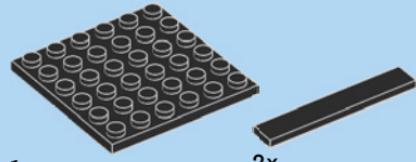
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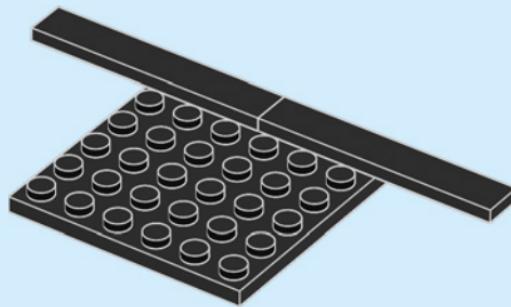


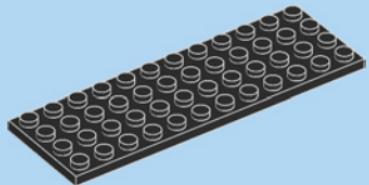


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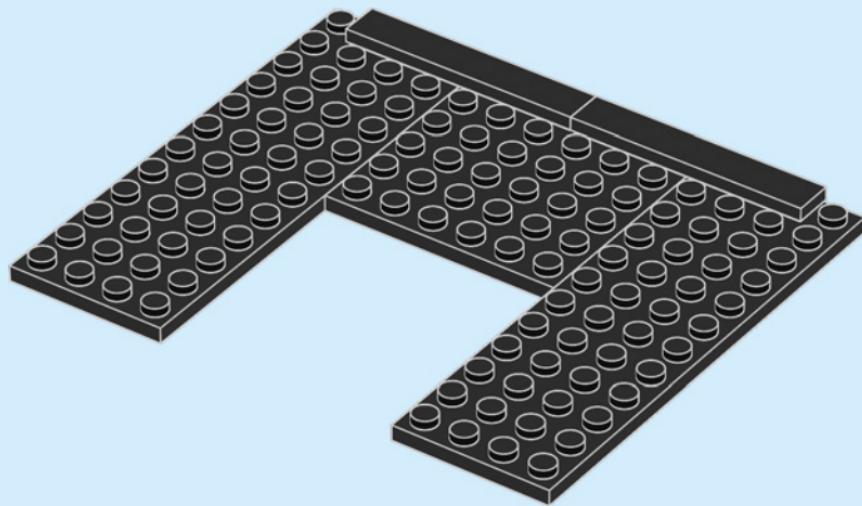
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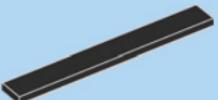
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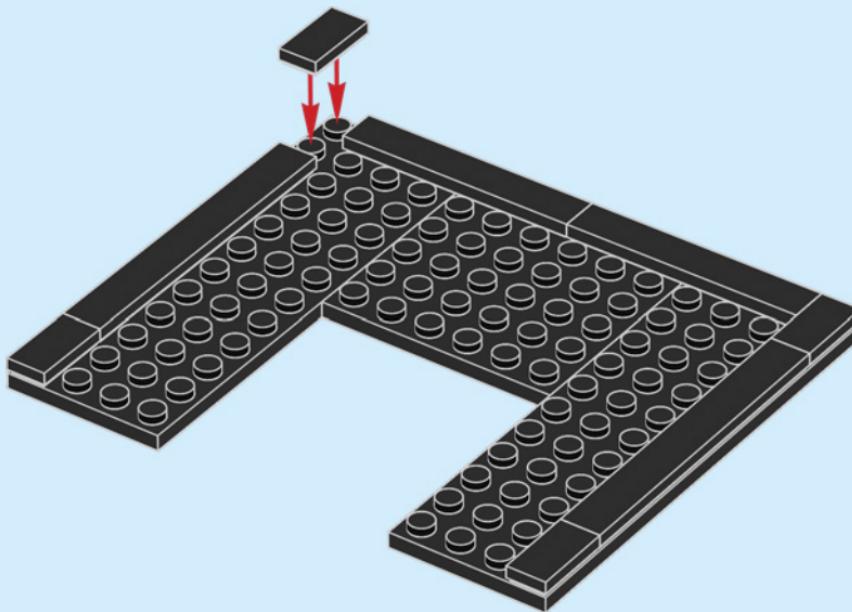


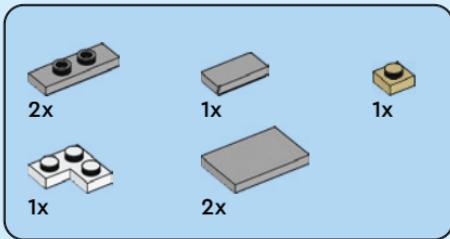
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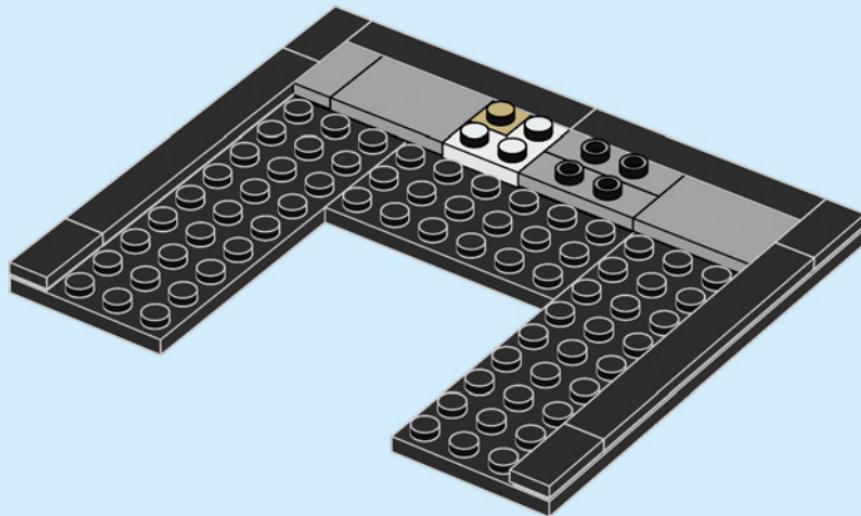
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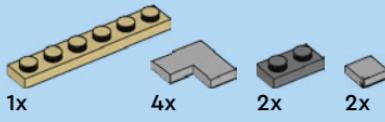
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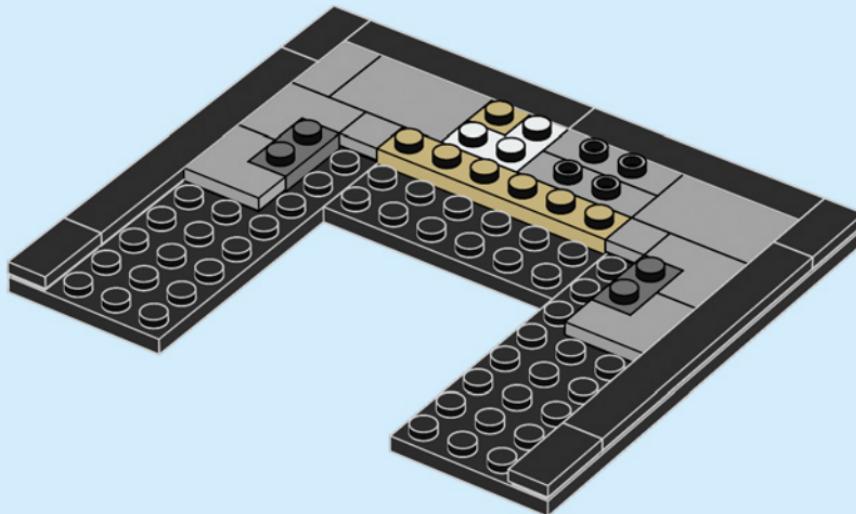


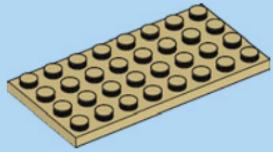
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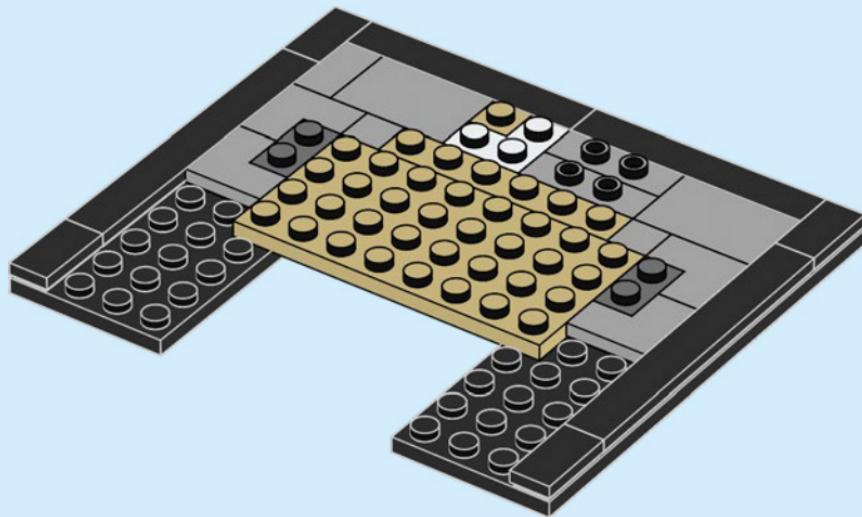
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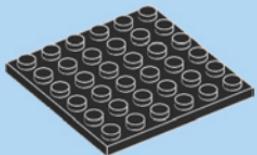




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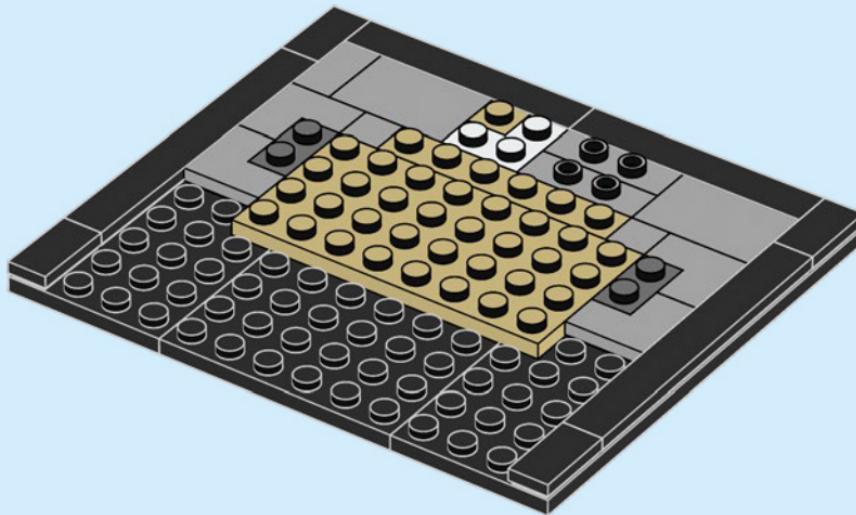
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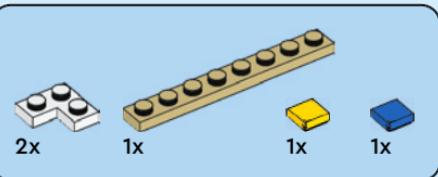




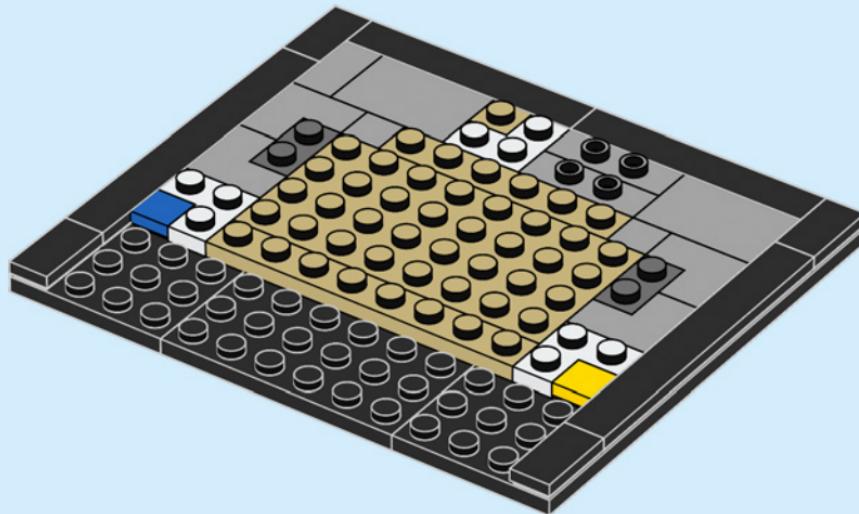
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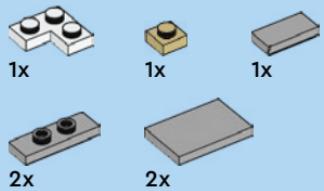
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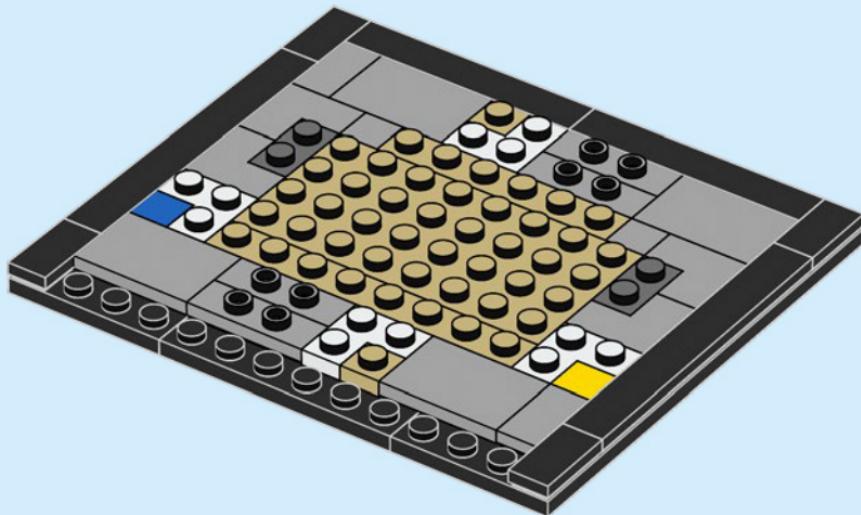


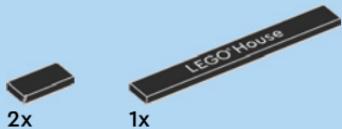
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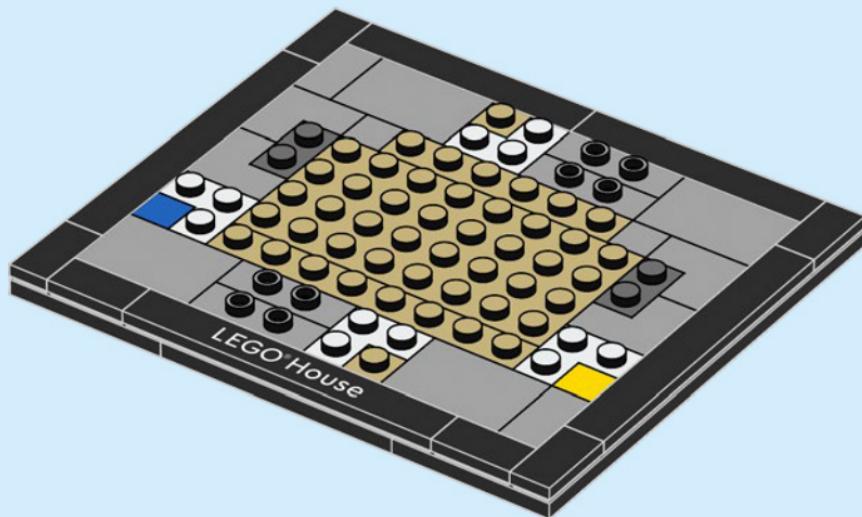


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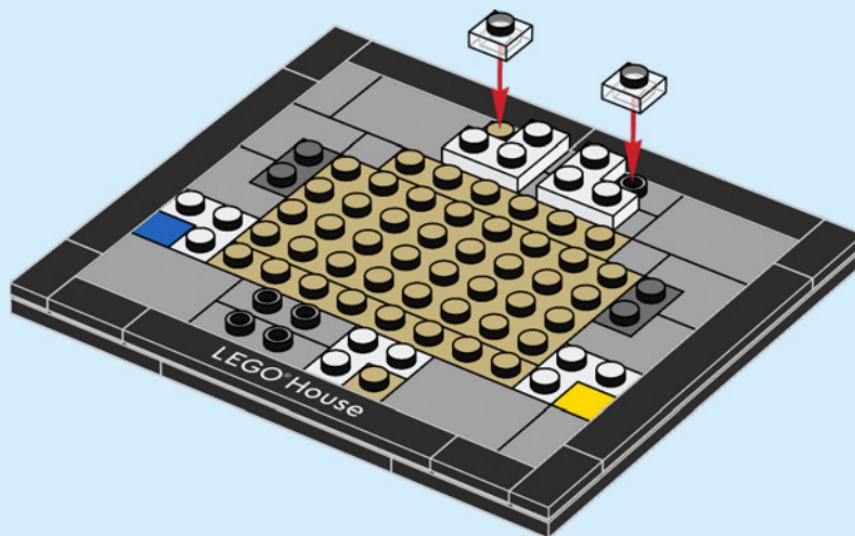


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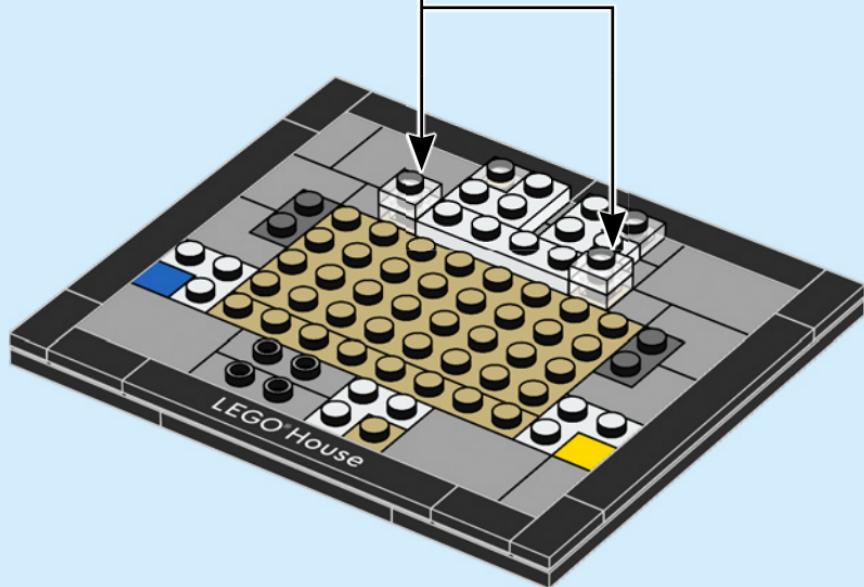
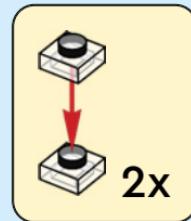
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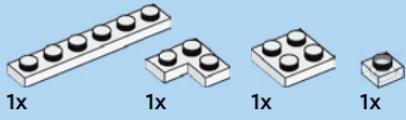
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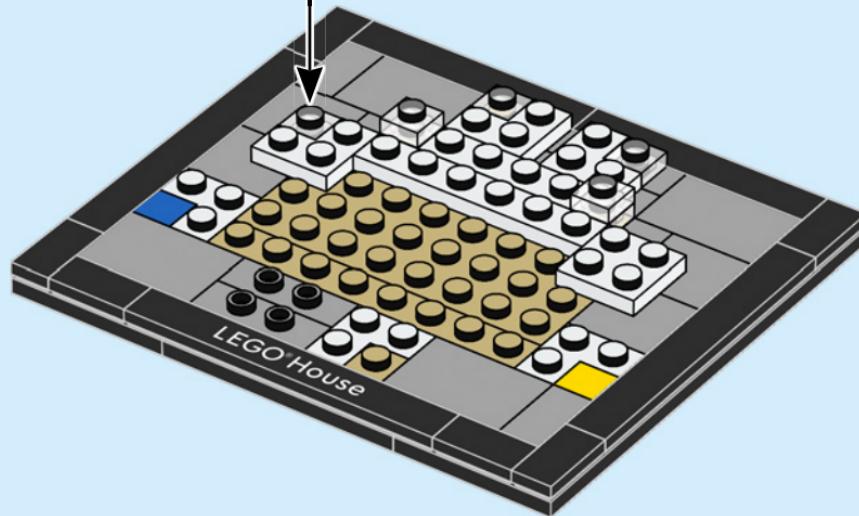
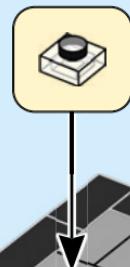
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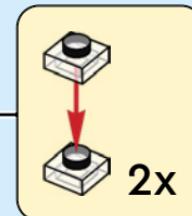
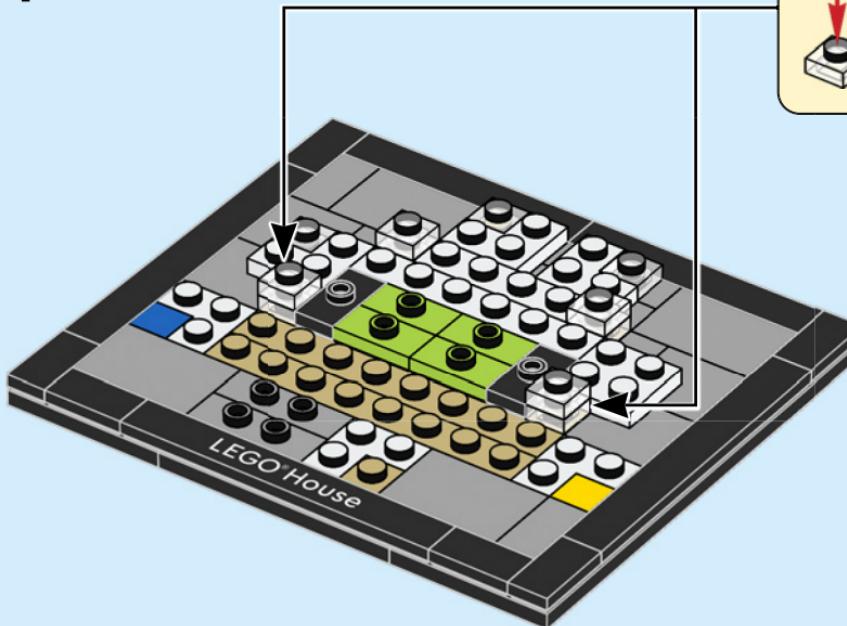


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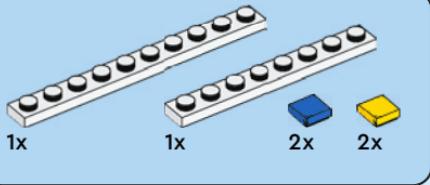


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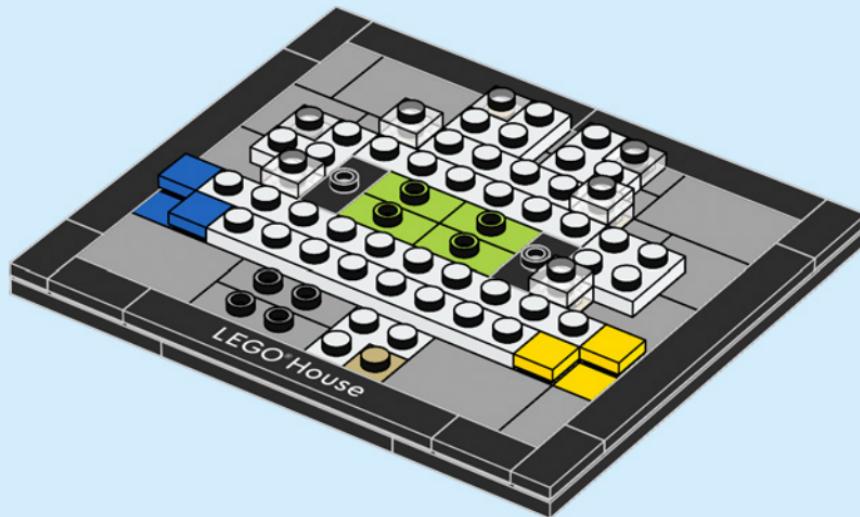
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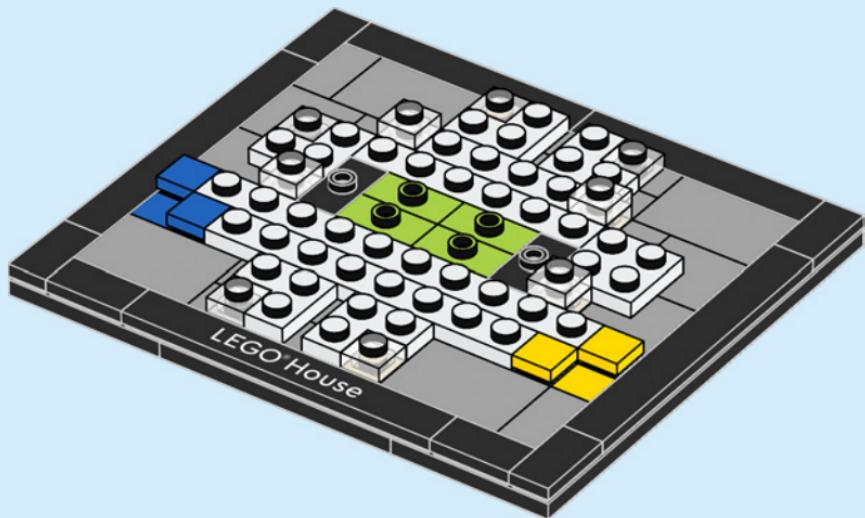


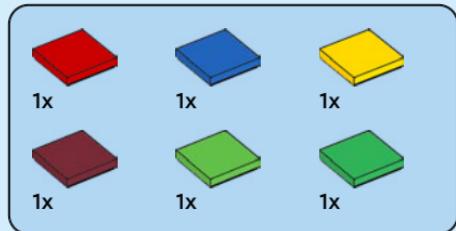
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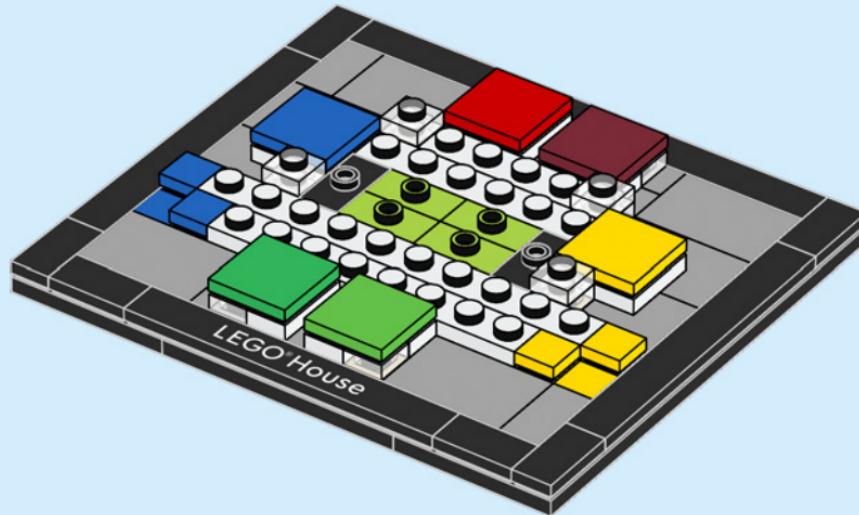
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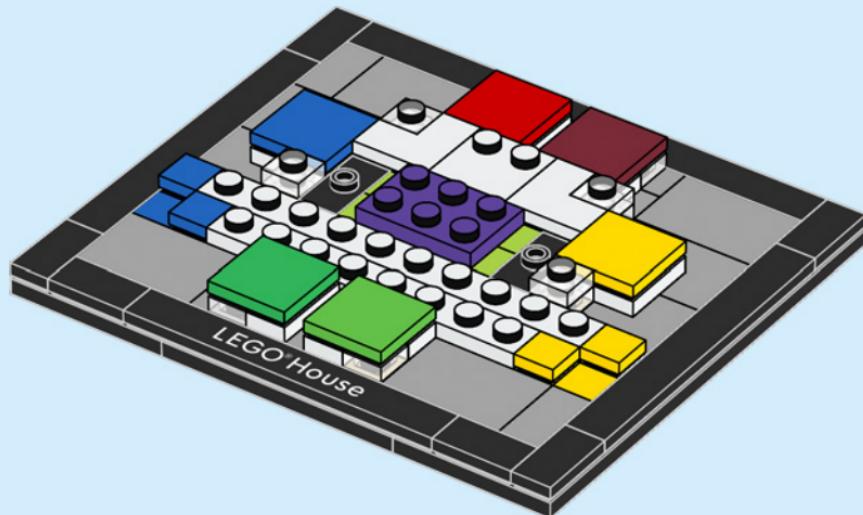


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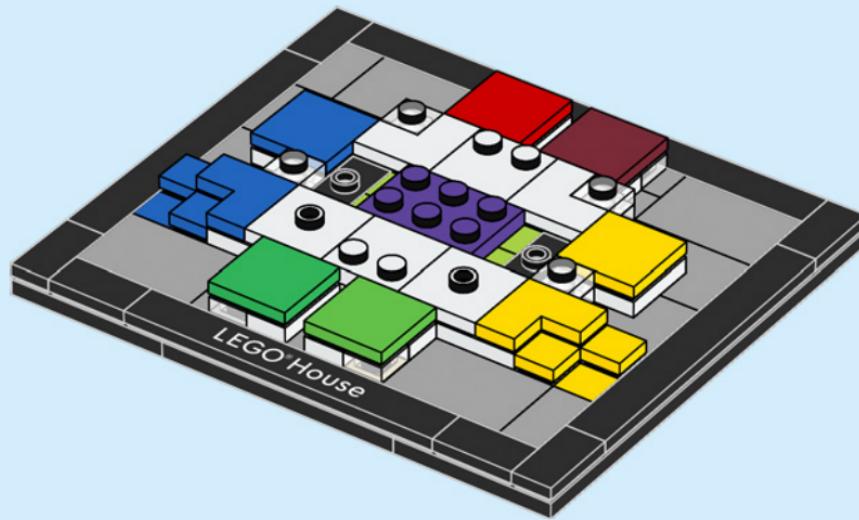
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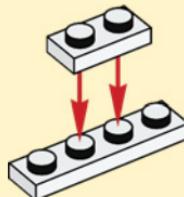
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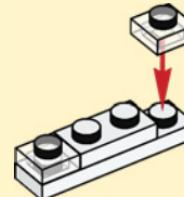




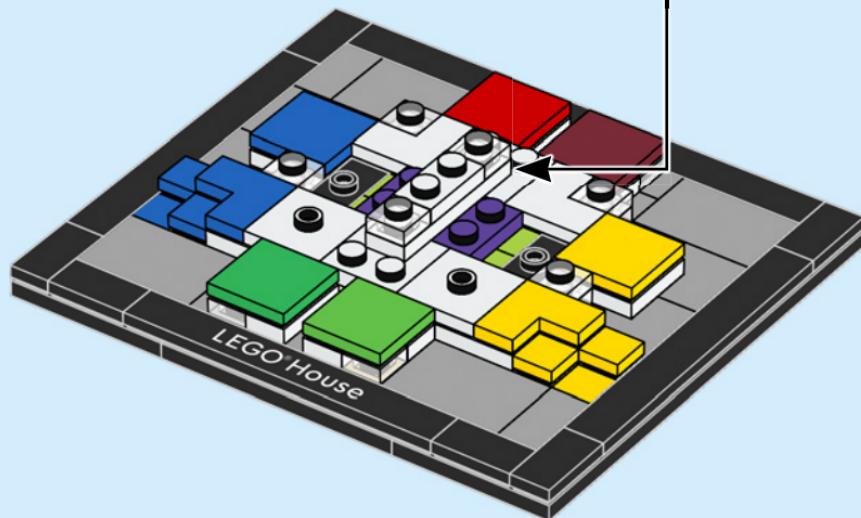
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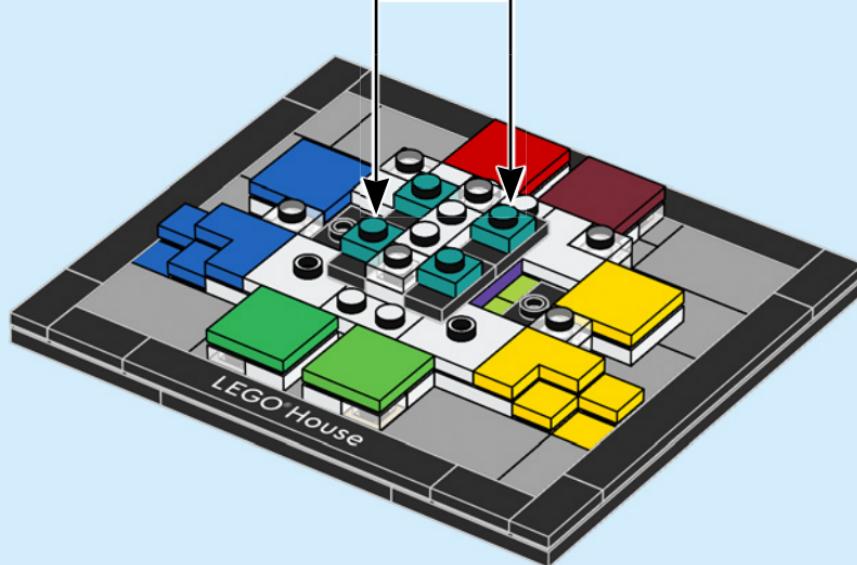
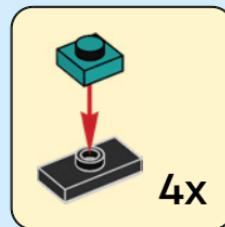




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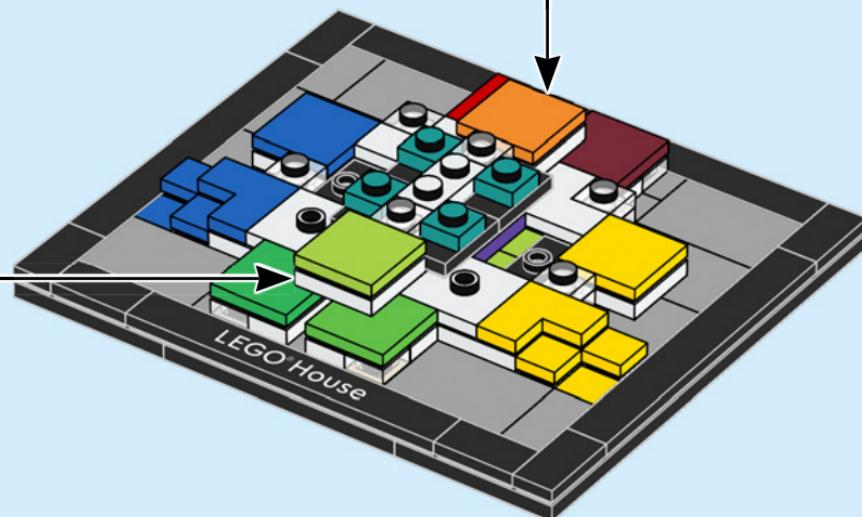
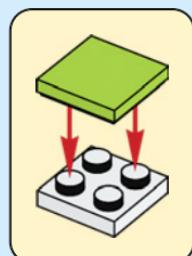


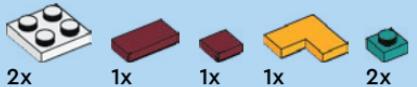
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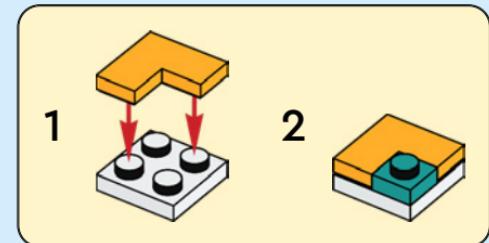
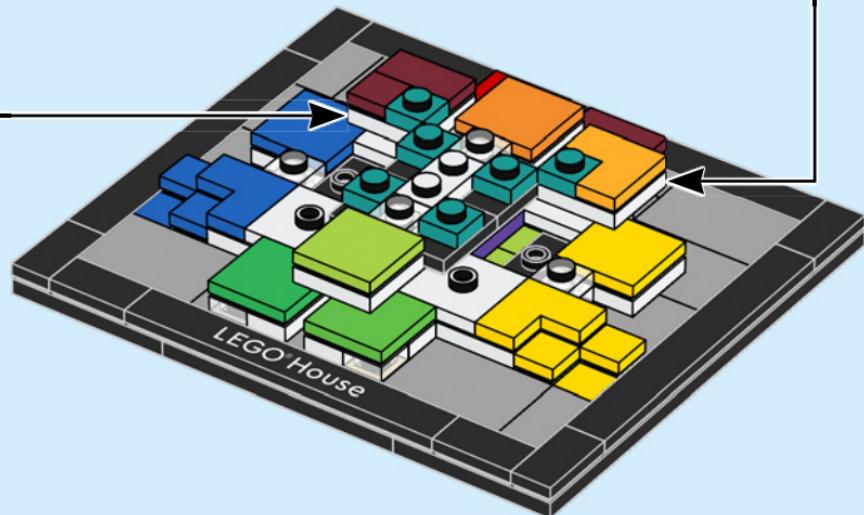
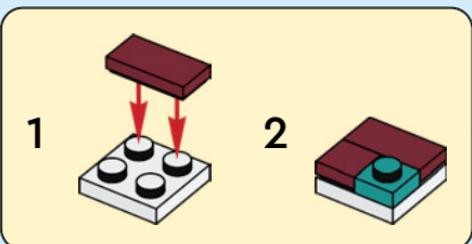
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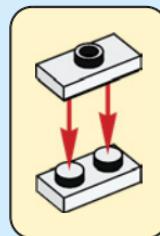
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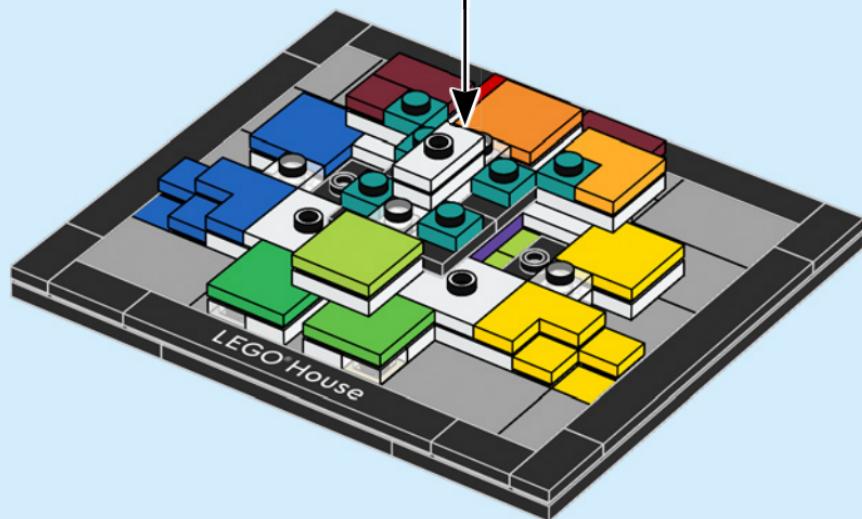


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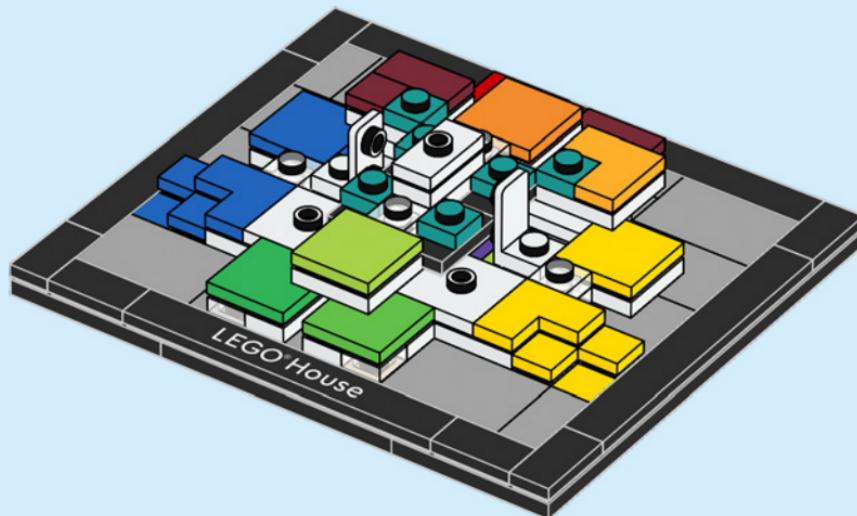
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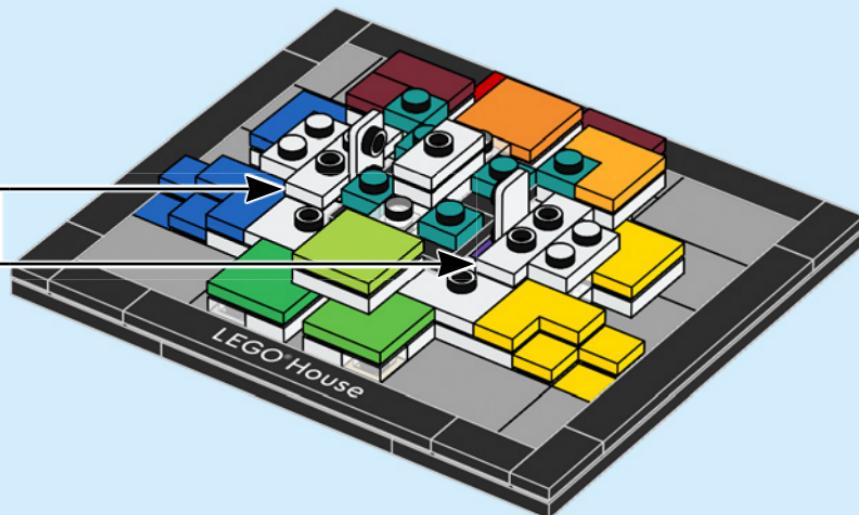


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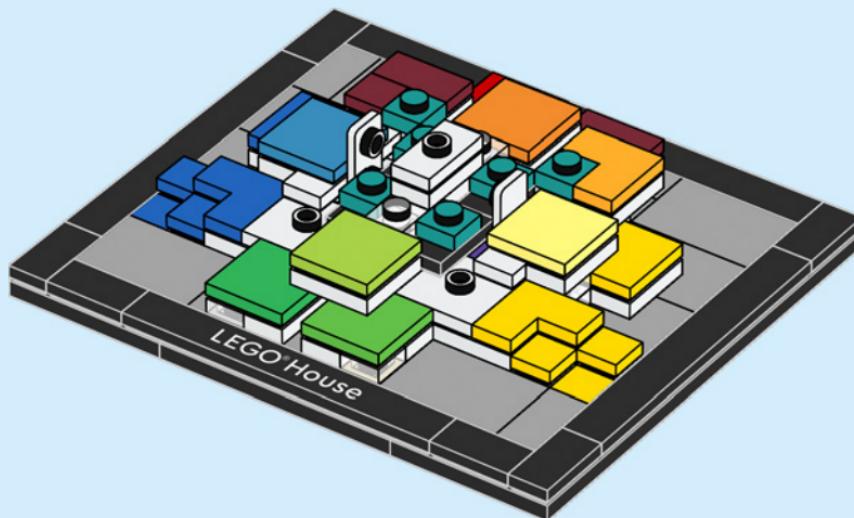


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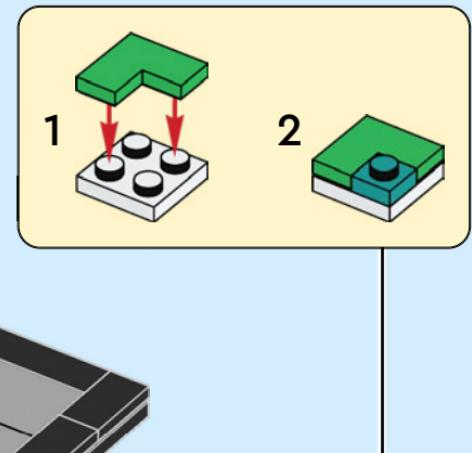
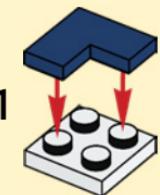
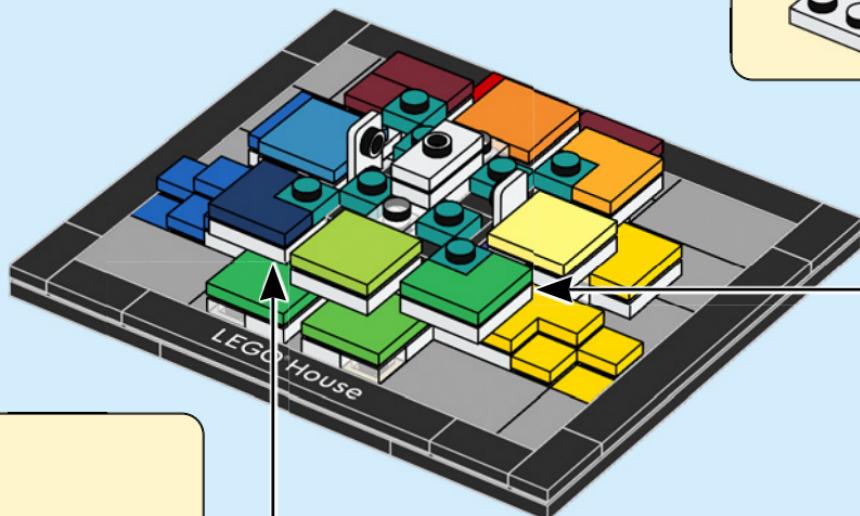
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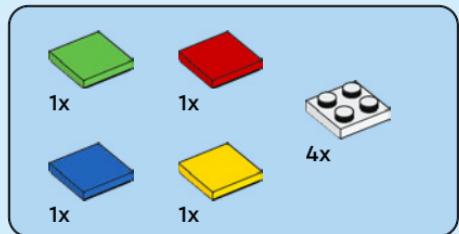
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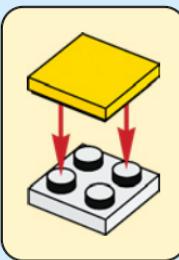
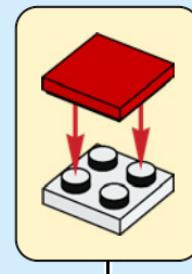
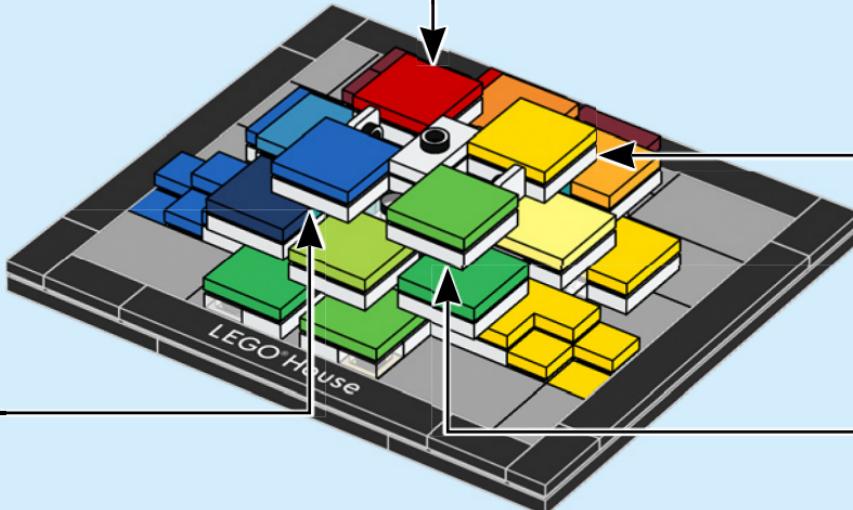
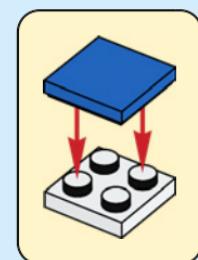


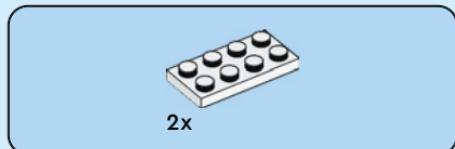
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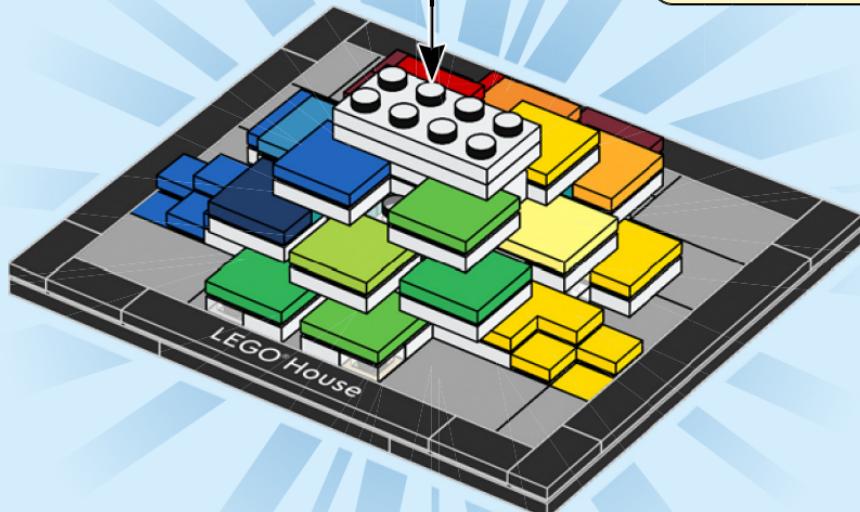
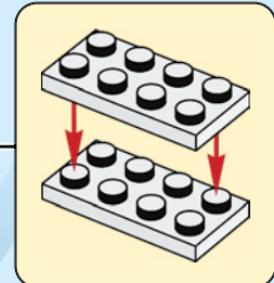


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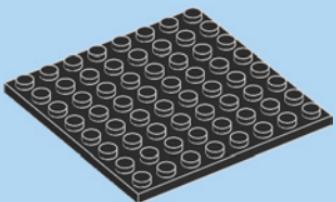




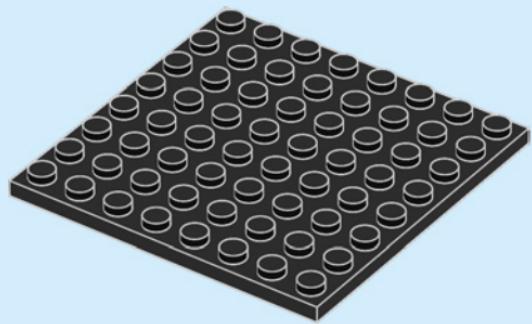
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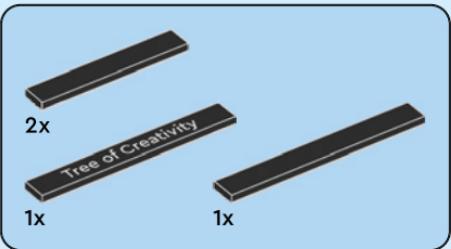




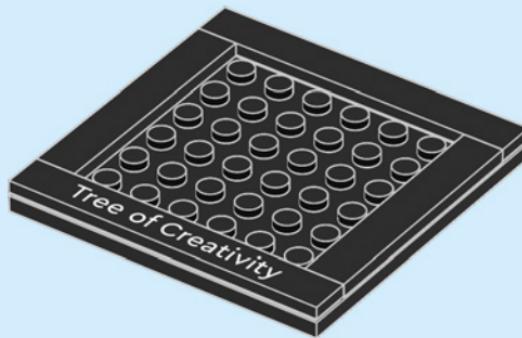


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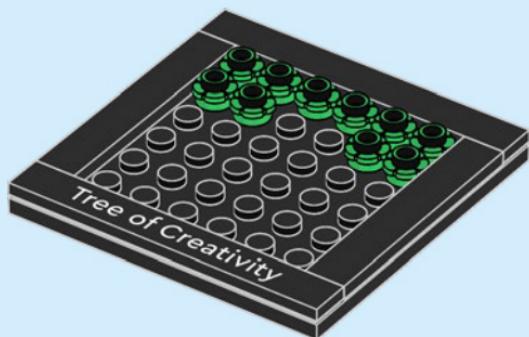
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10x

3



2x

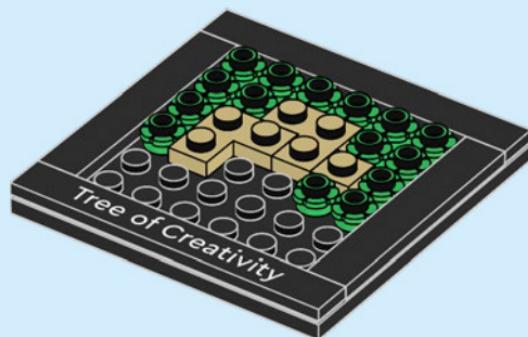


1x



5x

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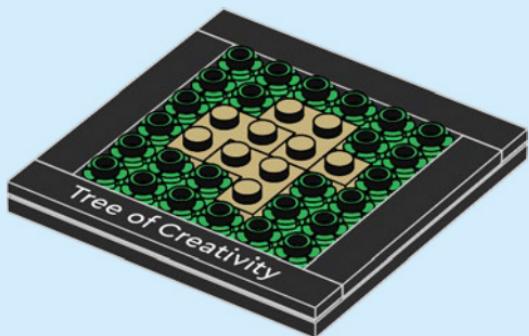


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11x

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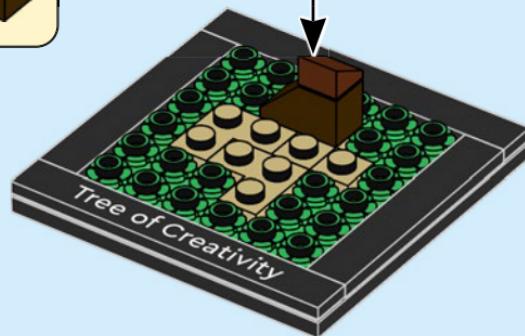
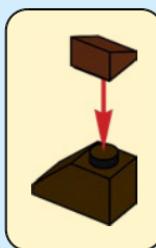


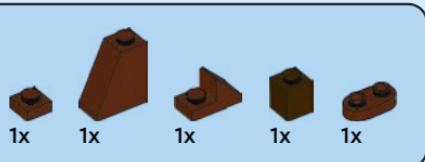
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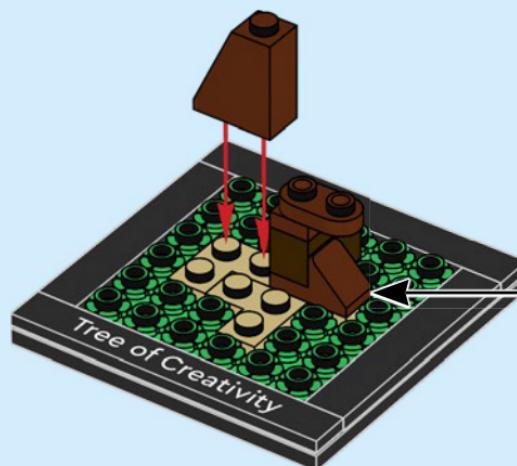
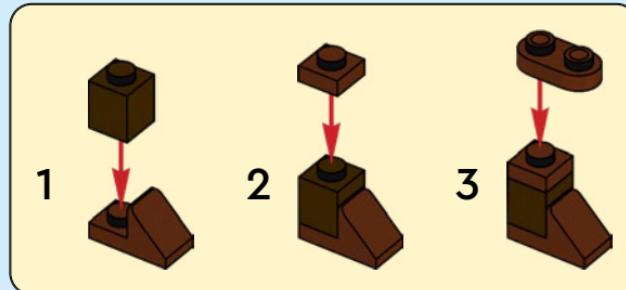
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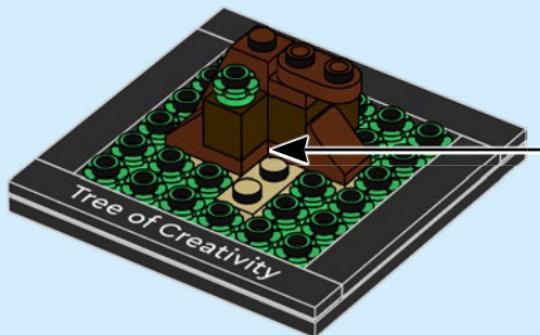
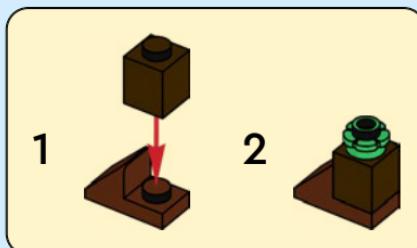


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1x

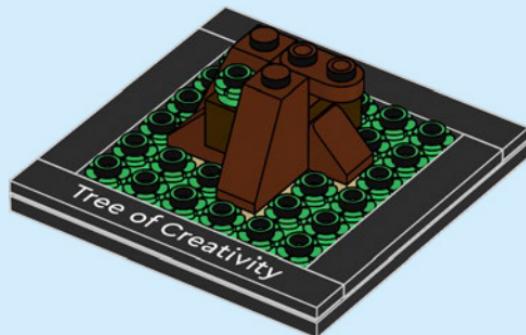
8



9



1x





1x



1x

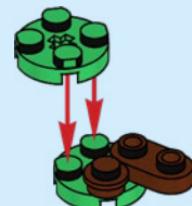
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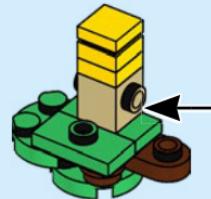
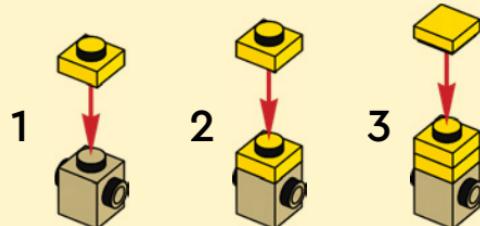
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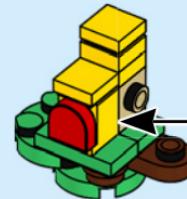
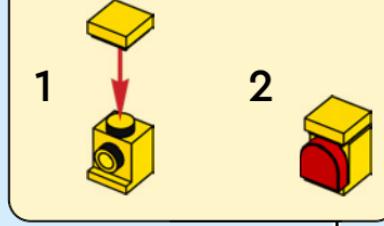




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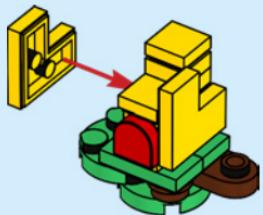


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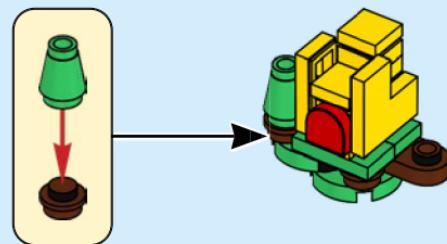




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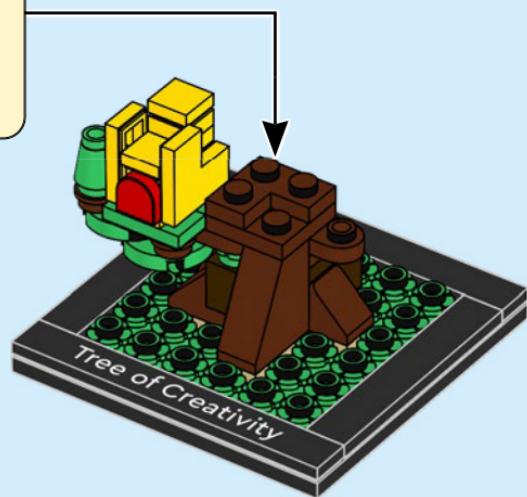
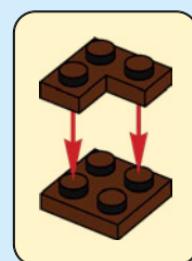
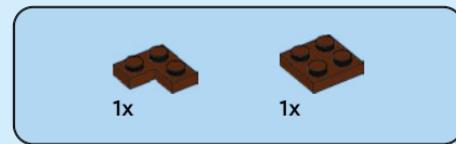
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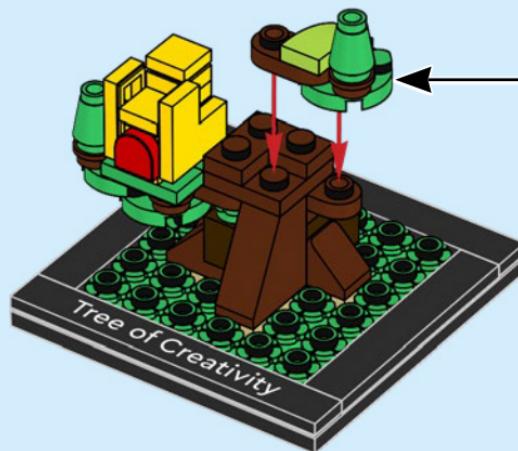
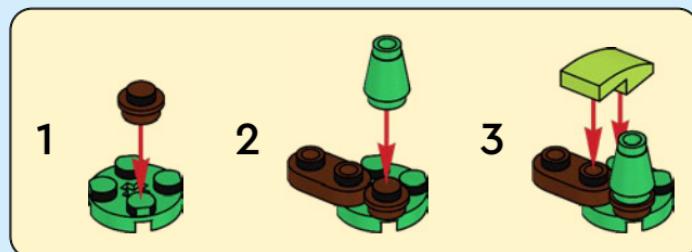


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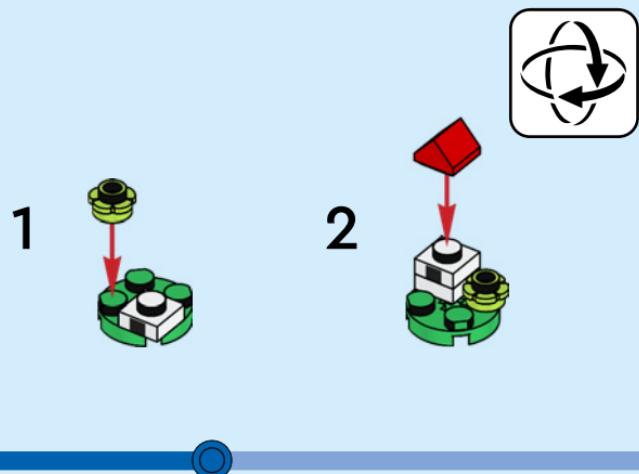


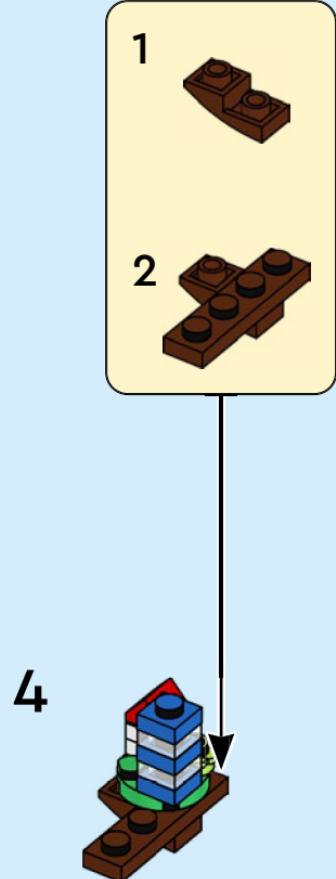
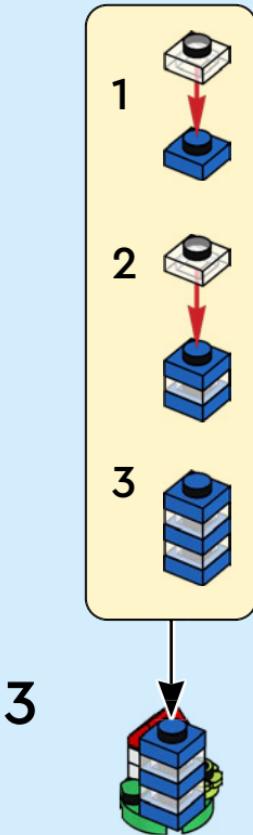


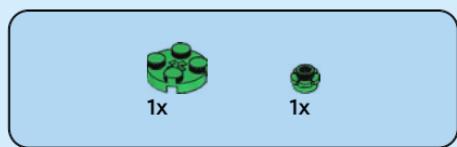
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21







22



23





1x



1x



1x



1x



1x



1x



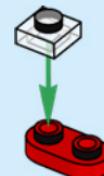
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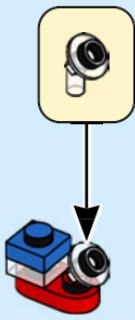
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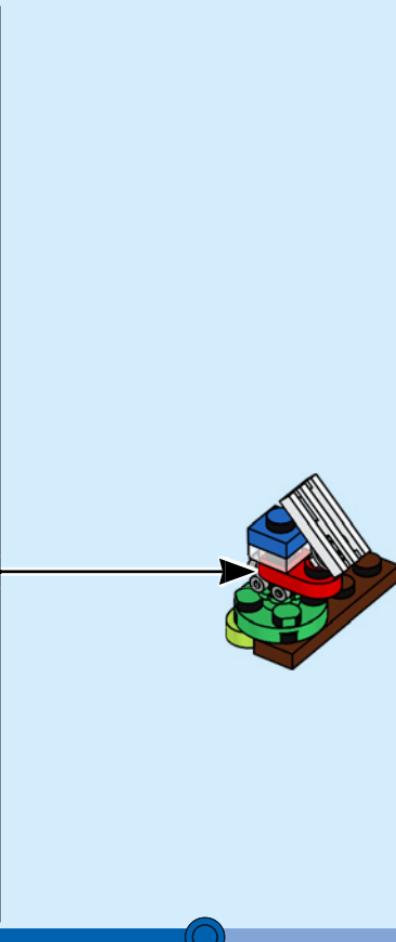
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3



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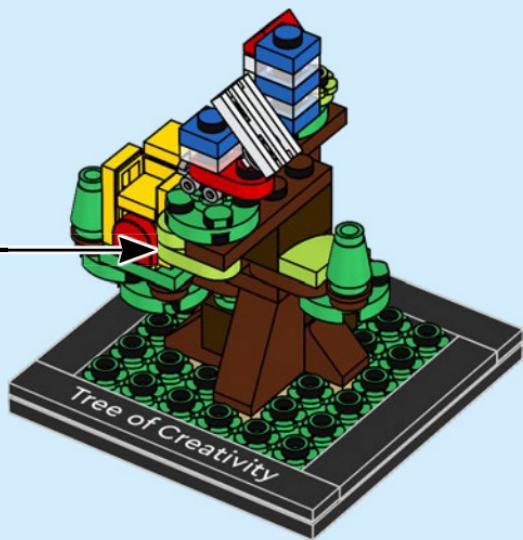




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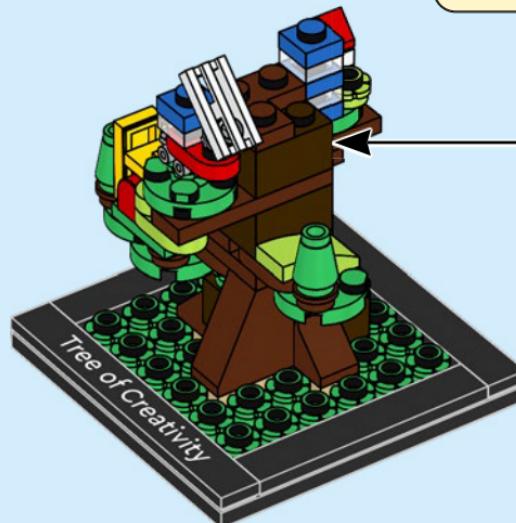
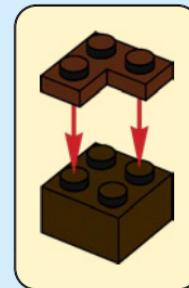


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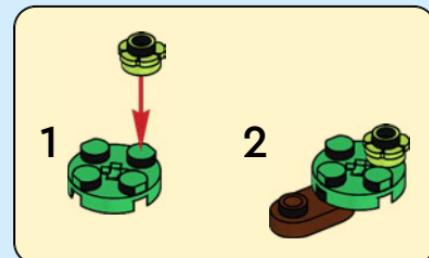
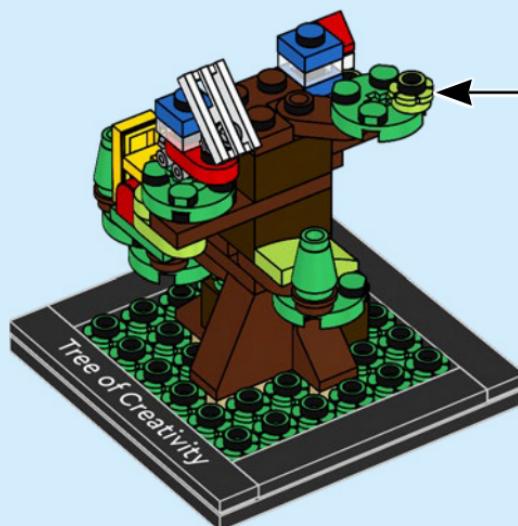


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29





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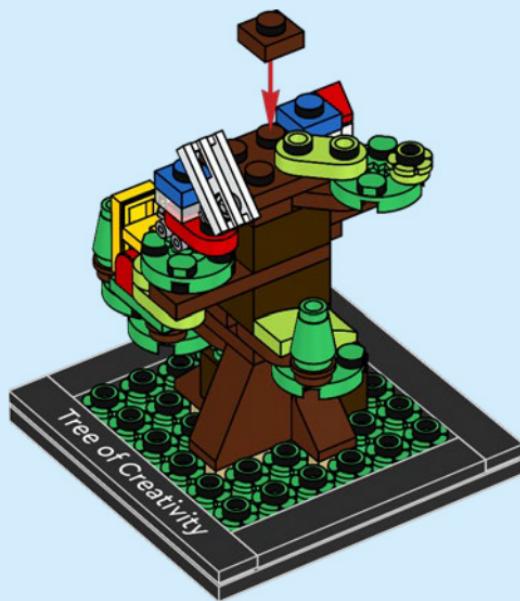


1x



1x

31





1x

1



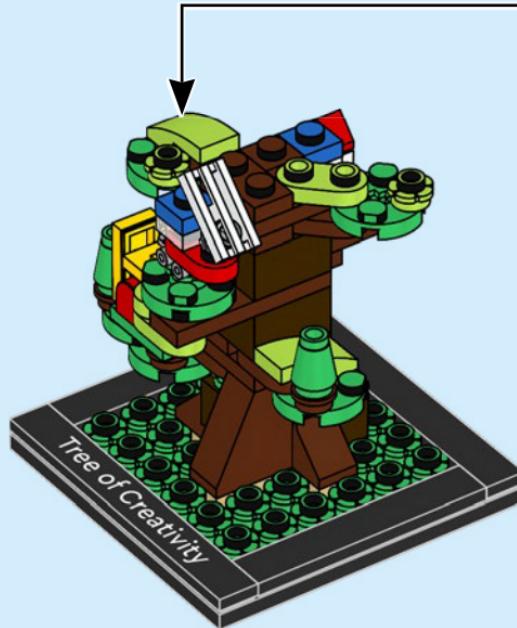
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32



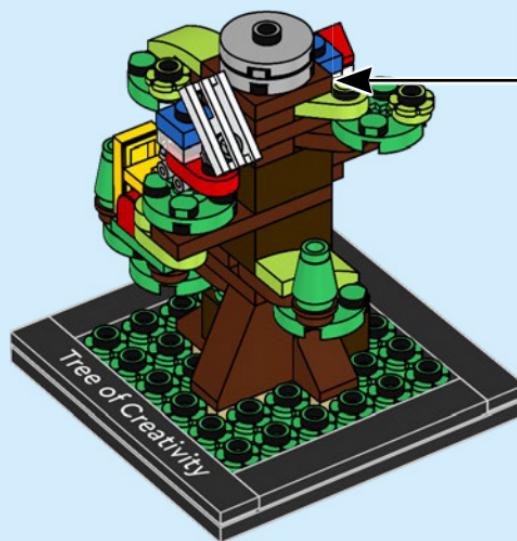
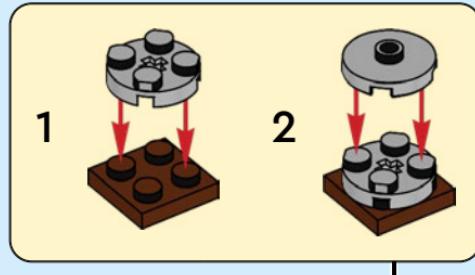


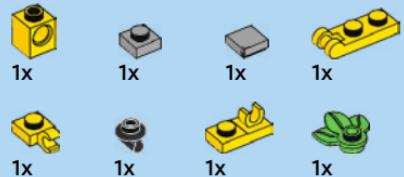
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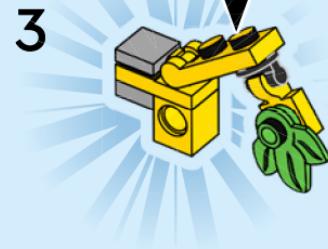
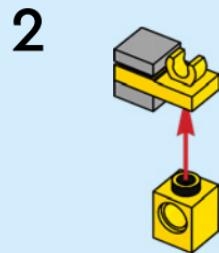
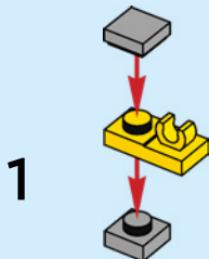
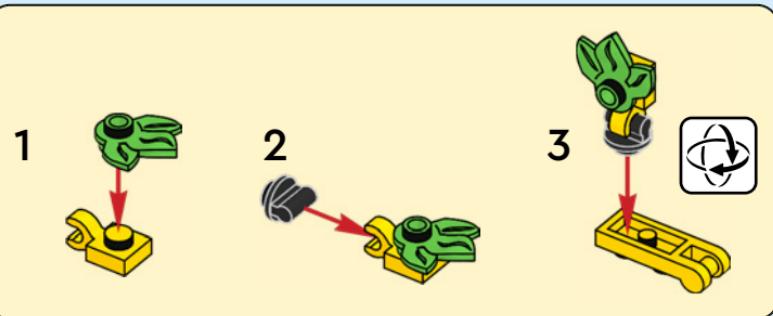
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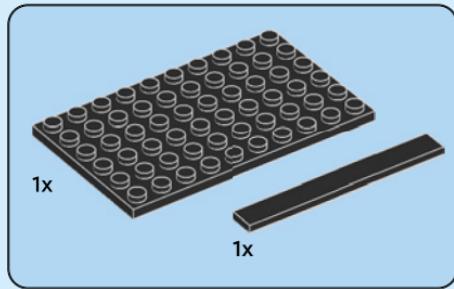
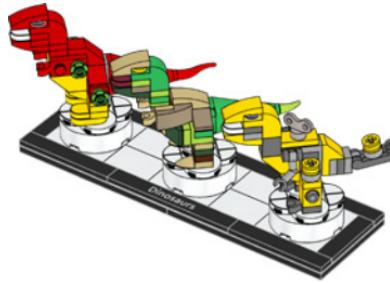


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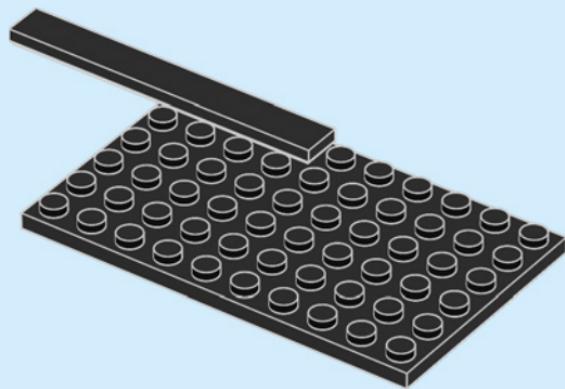


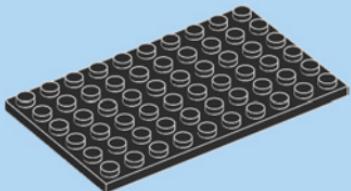






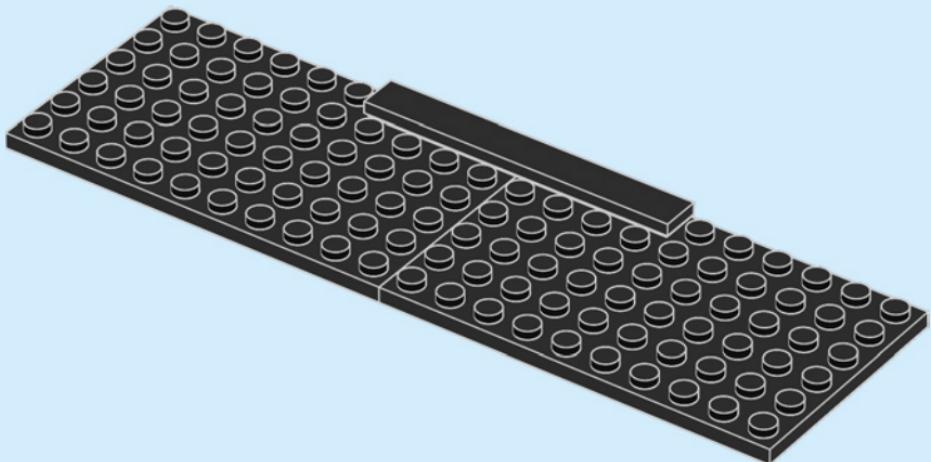
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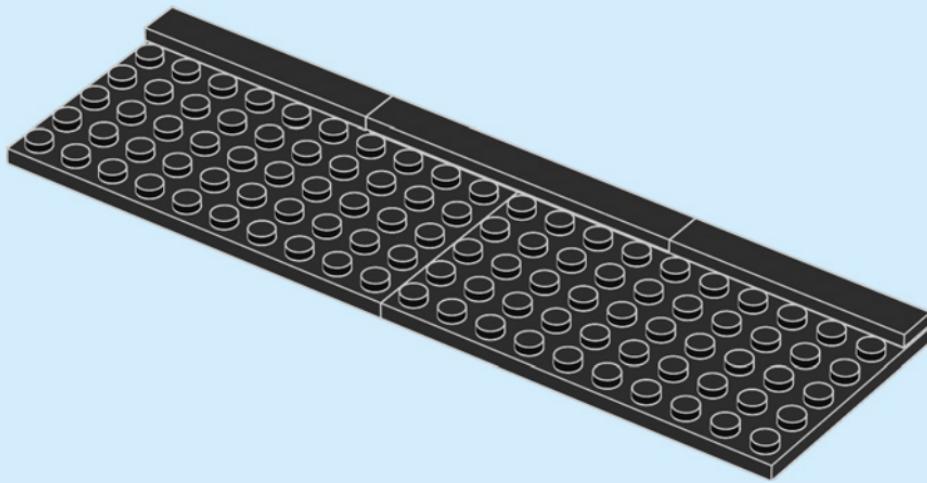
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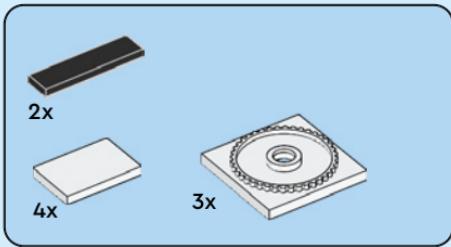




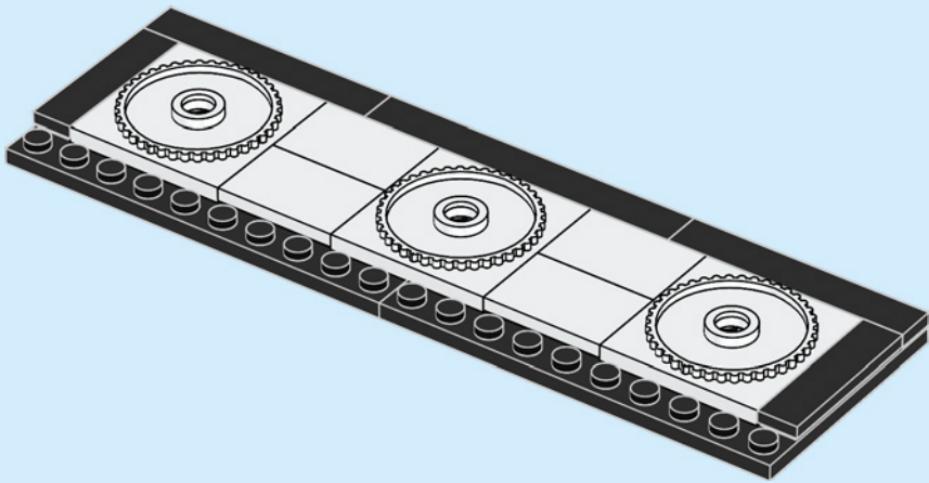
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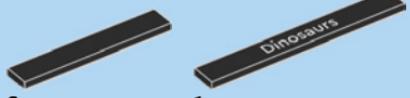
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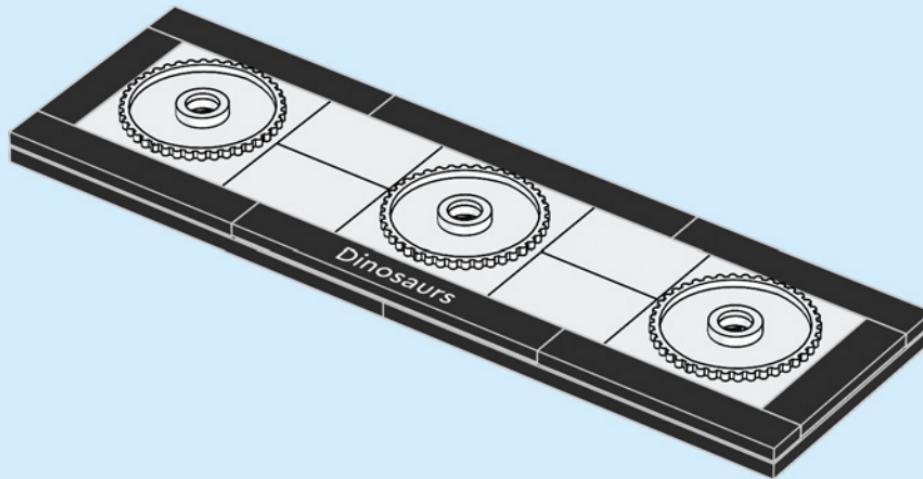


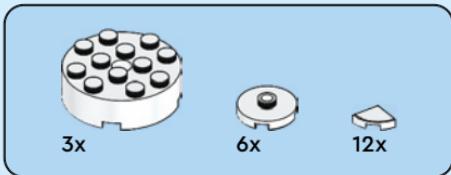
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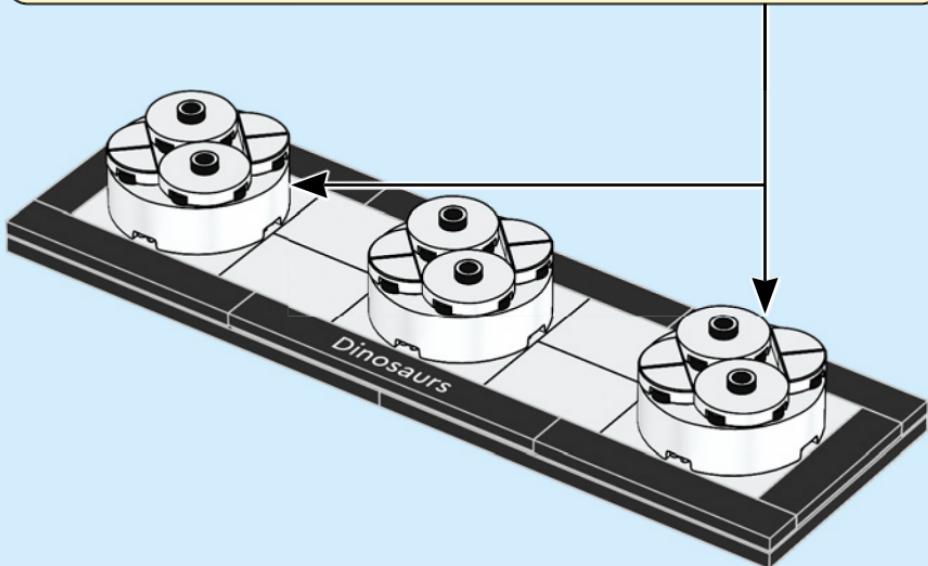
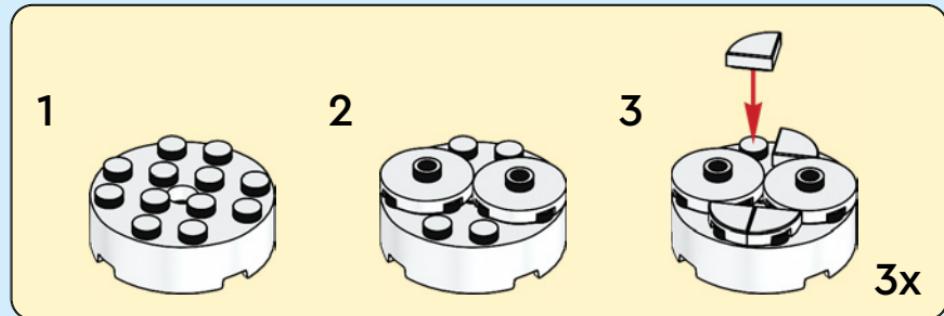


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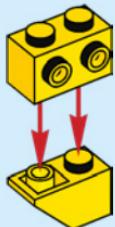


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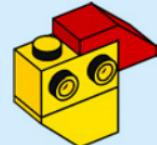




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8



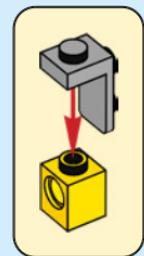


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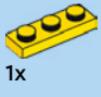


1x

9



2x



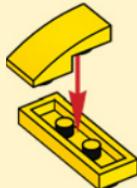
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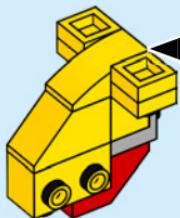
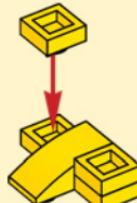
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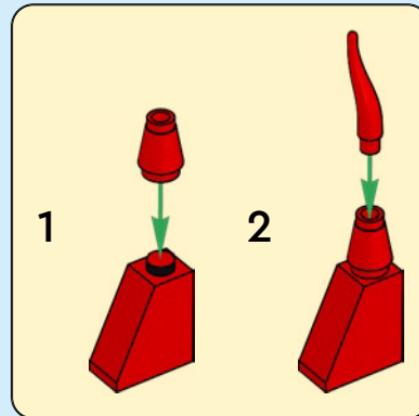
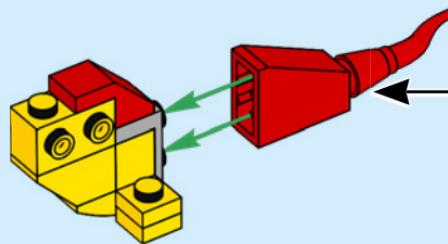


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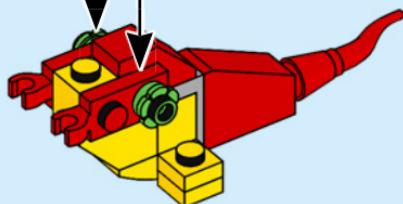
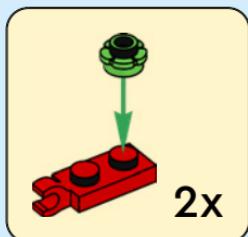


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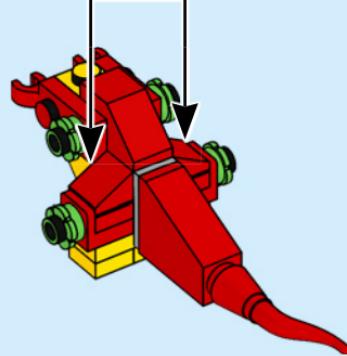
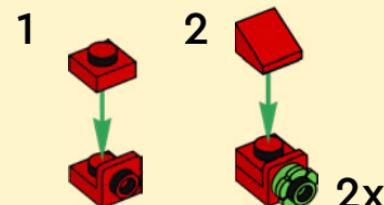


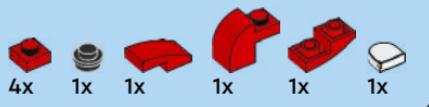


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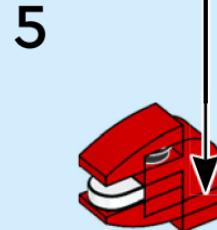
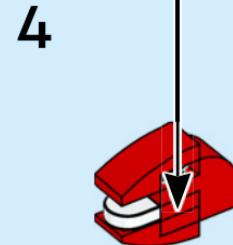
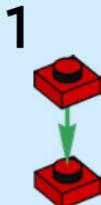


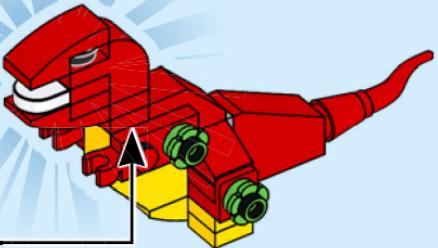
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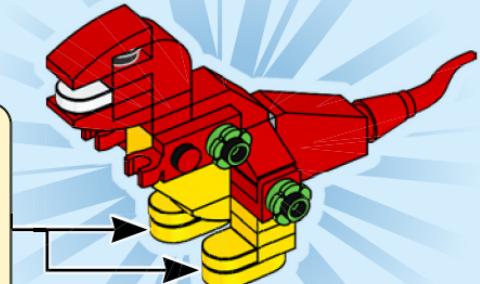




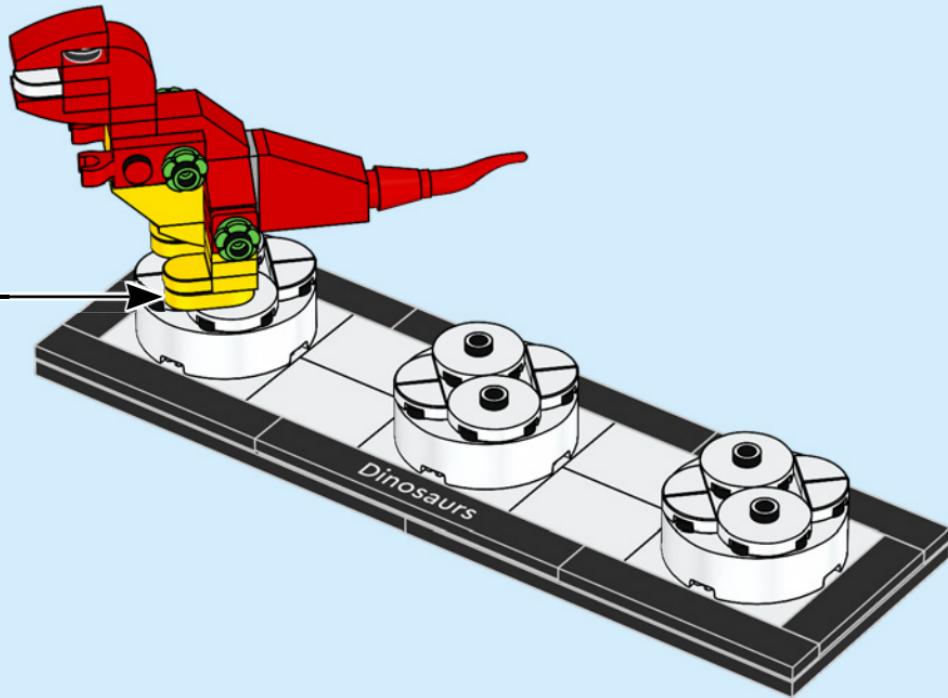
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2x 2x 2x

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16

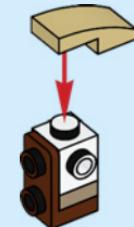




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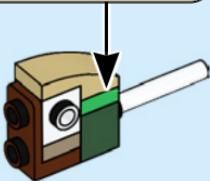
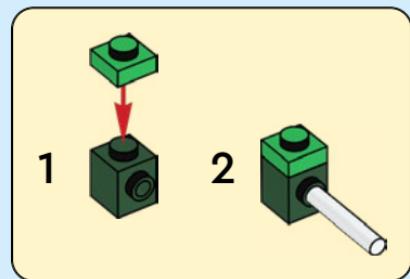


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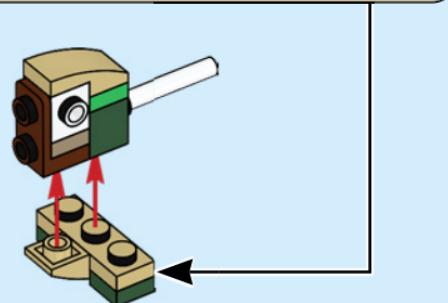
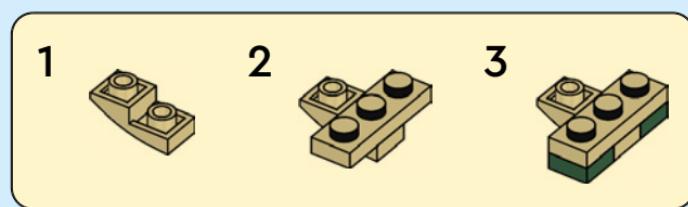


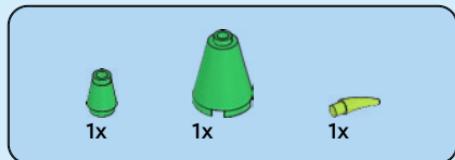


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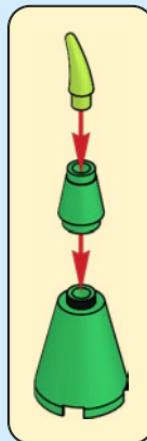
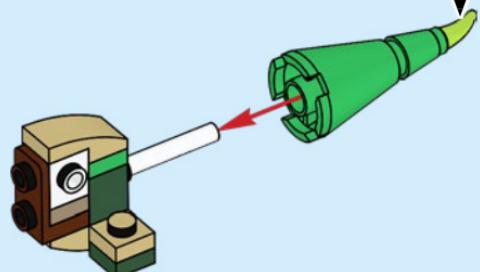


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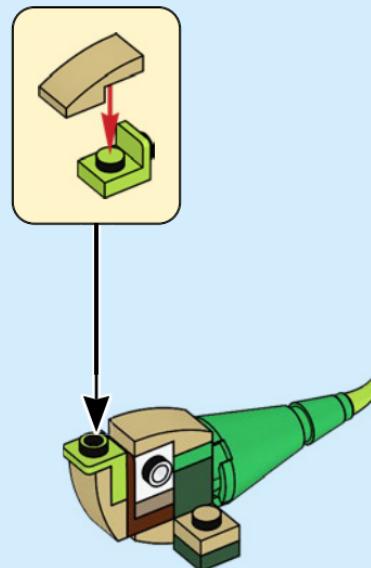




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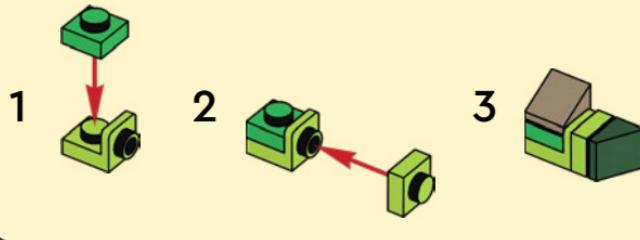


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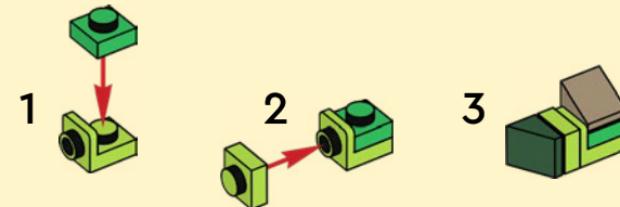




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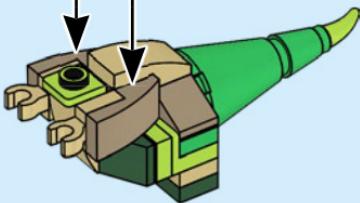
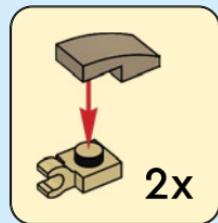


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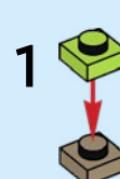


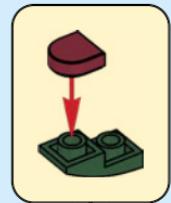


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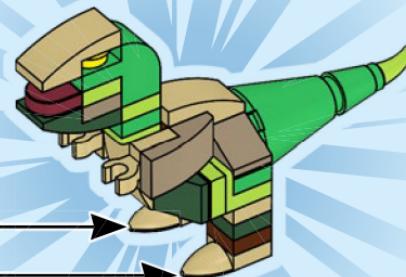
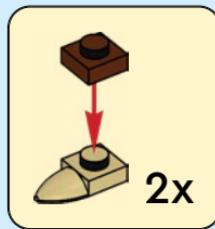




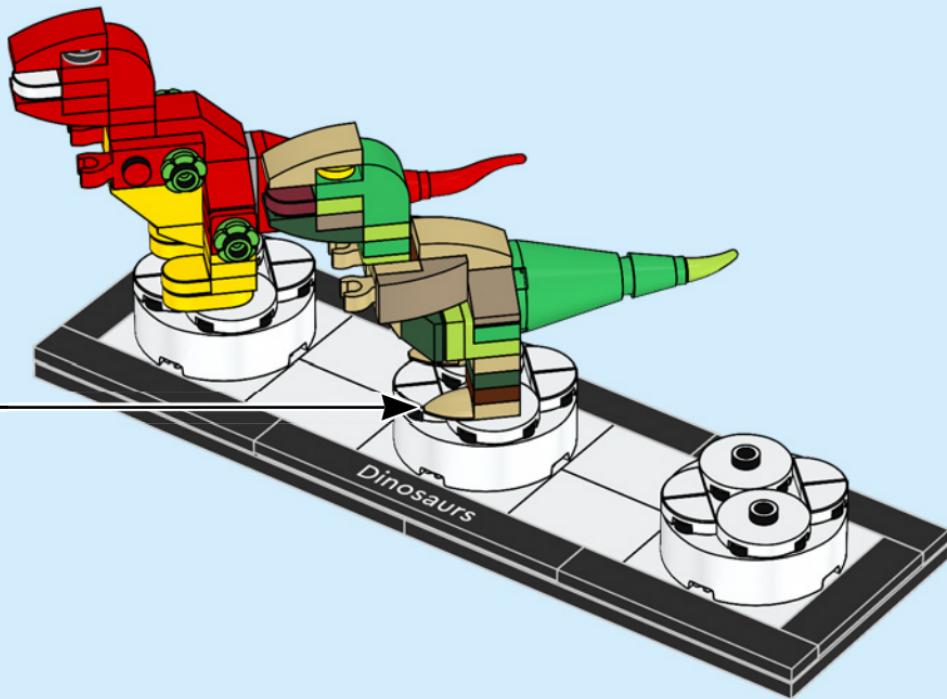
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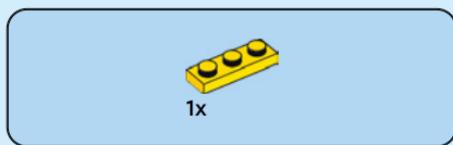
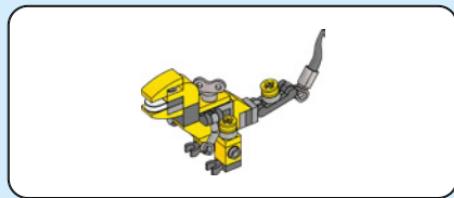
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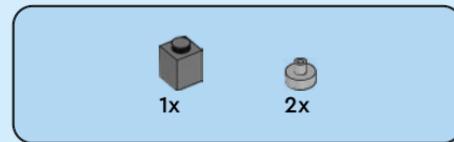


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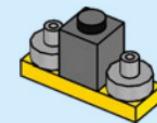




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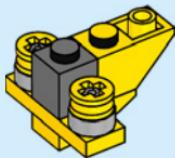




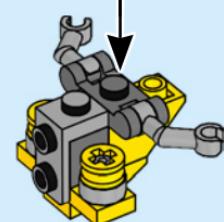
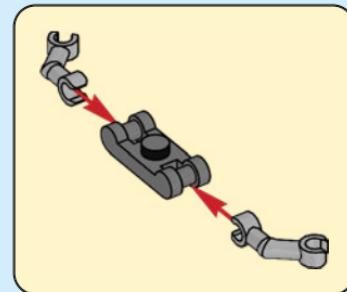
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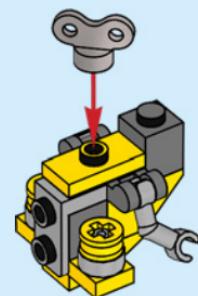


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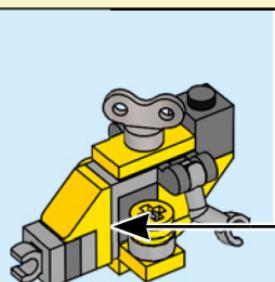
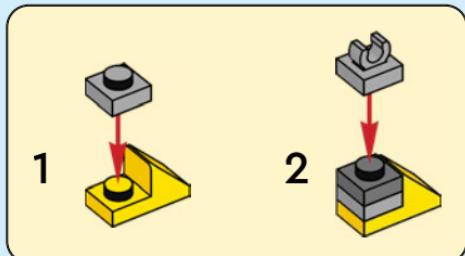
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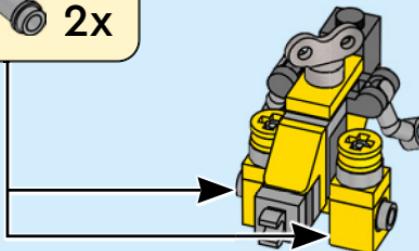
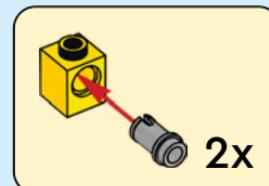




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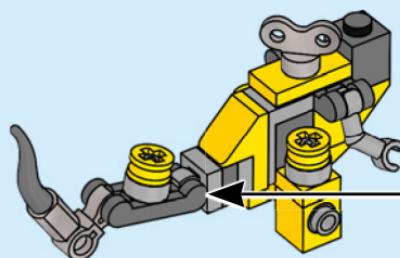
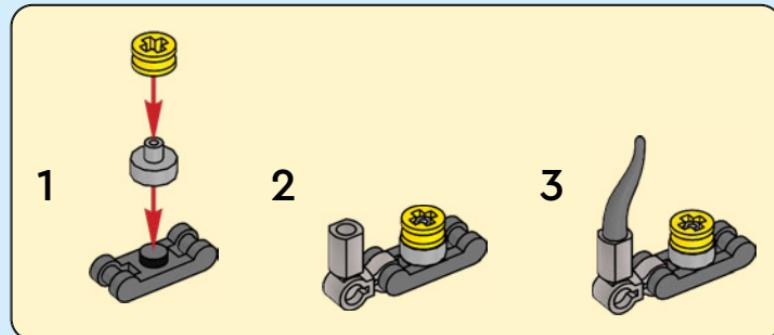


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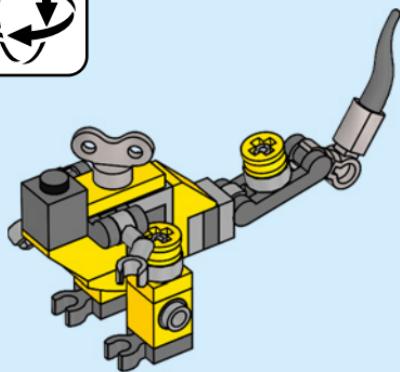
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2x

40



1x



1x



1x



1x



1x

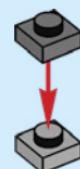


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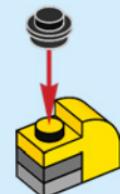


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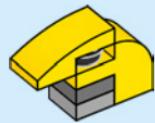


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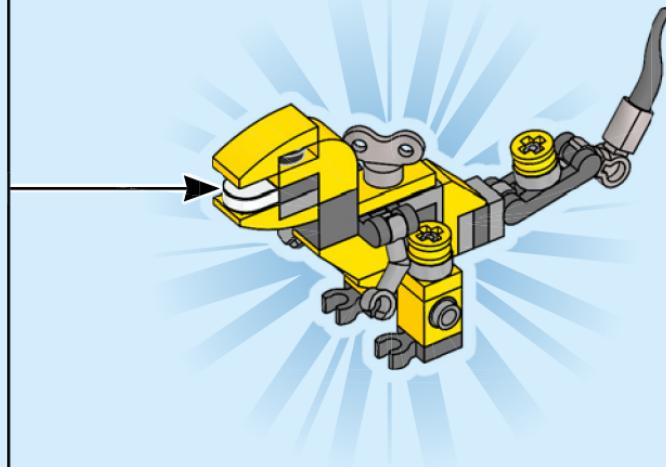
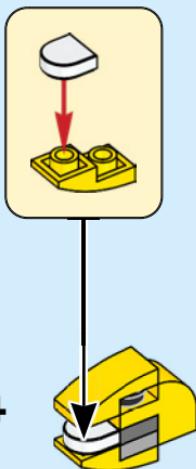


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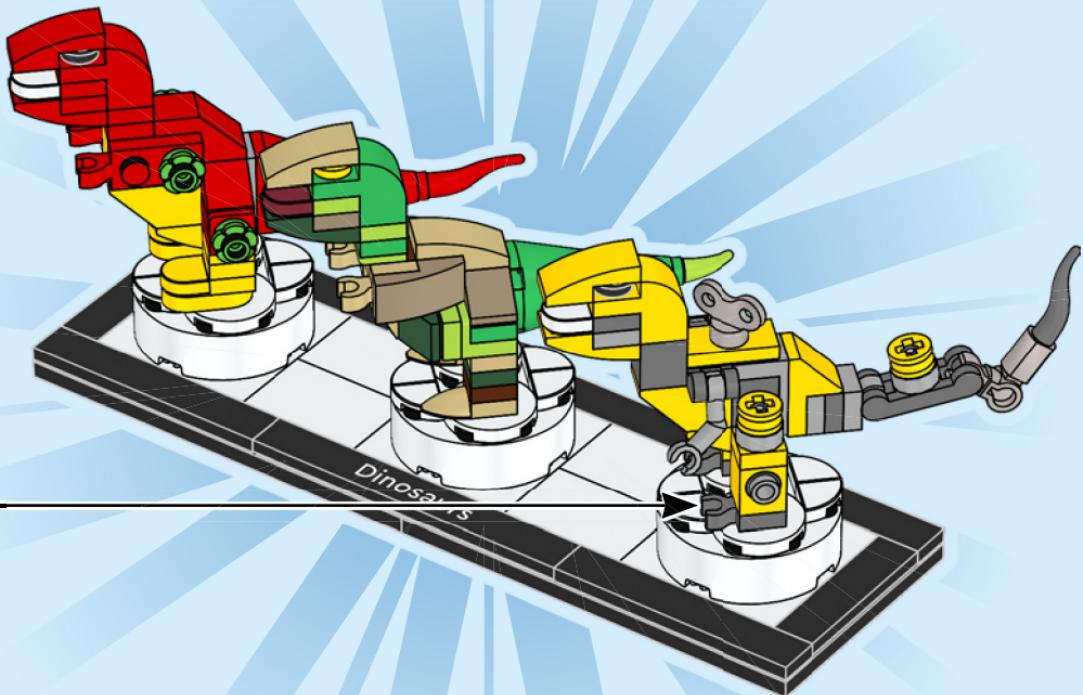
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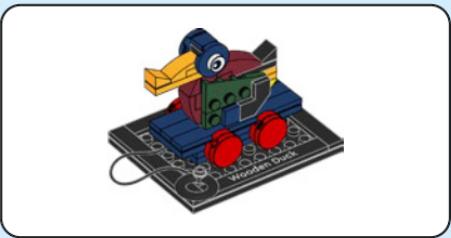
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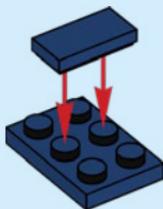
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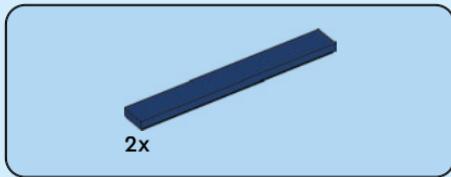




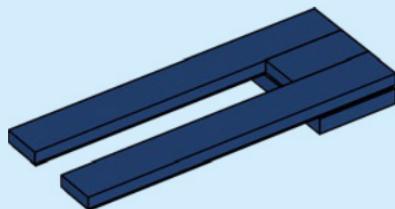
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104



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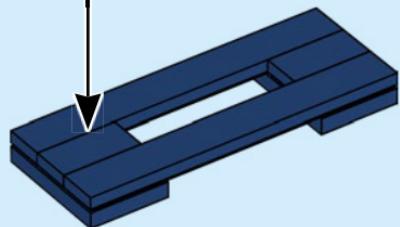
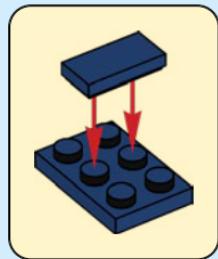
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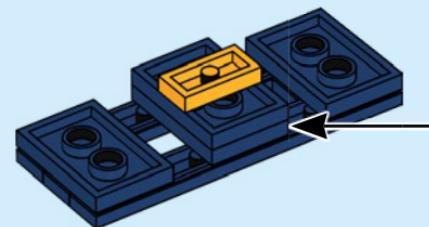
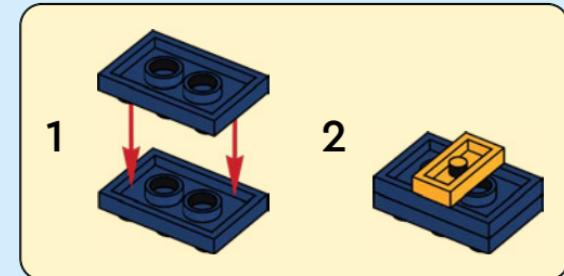
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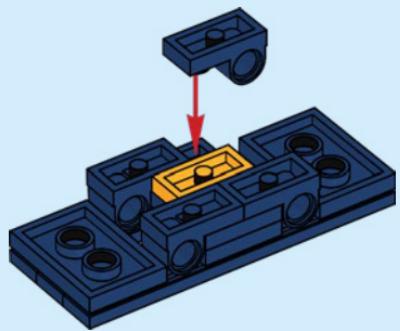
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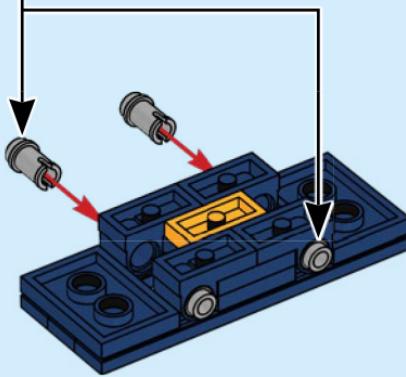
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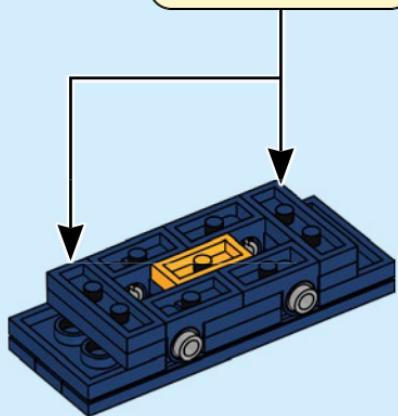
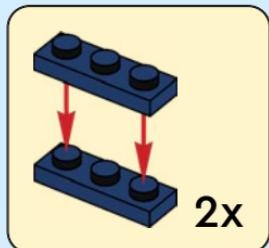
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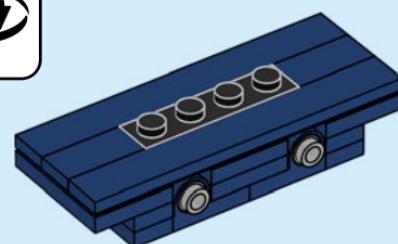




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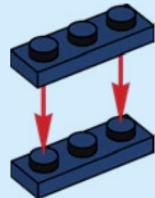


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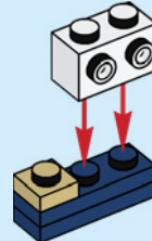
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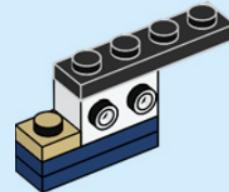
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10



11





1x



2x

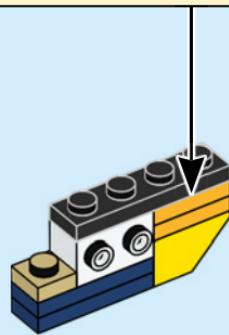
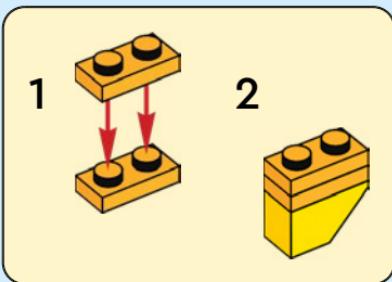


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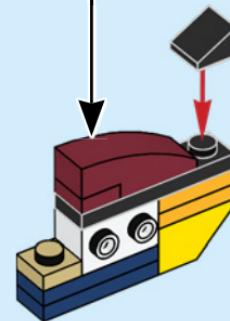
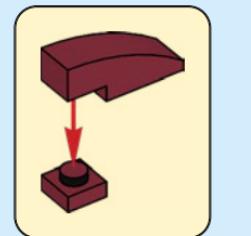


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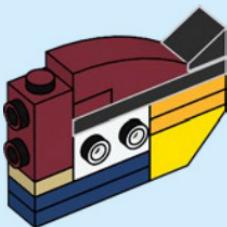
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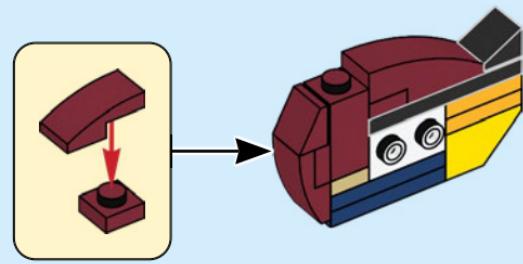


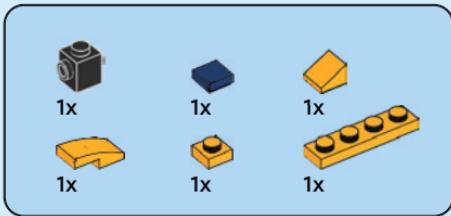
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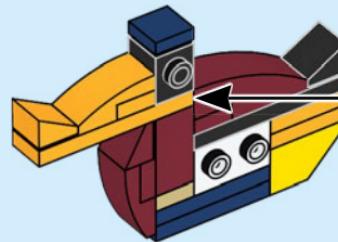
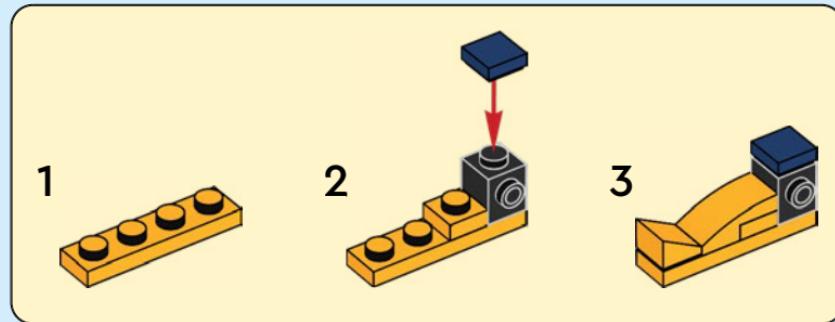
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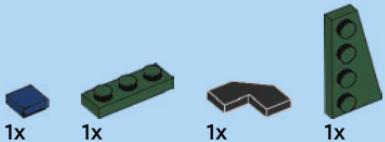
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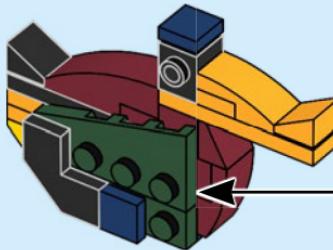


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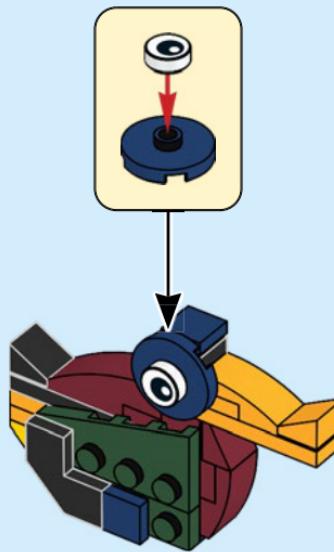


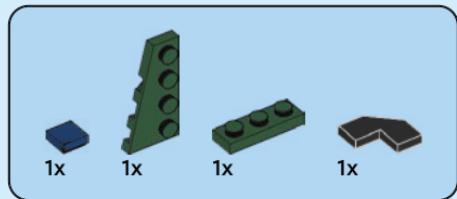
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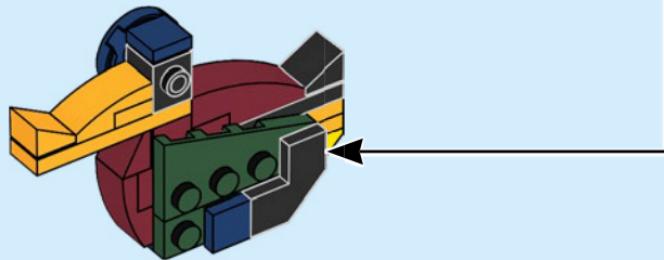
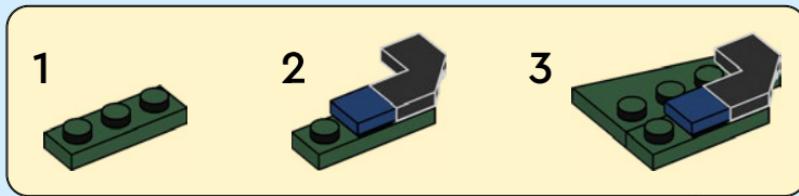


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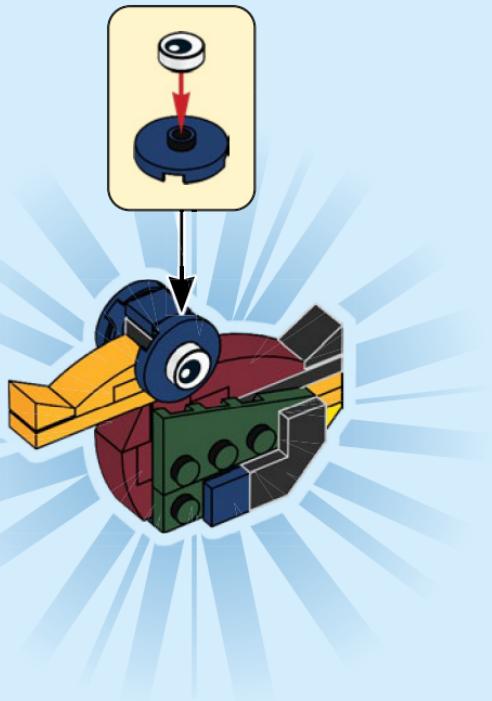


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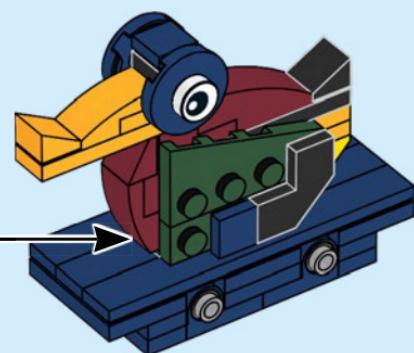




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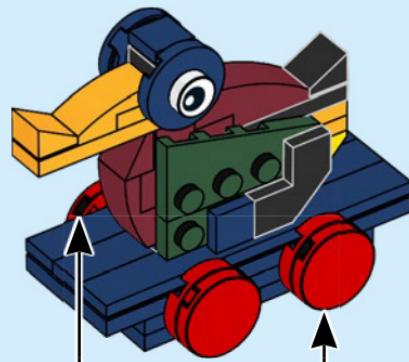


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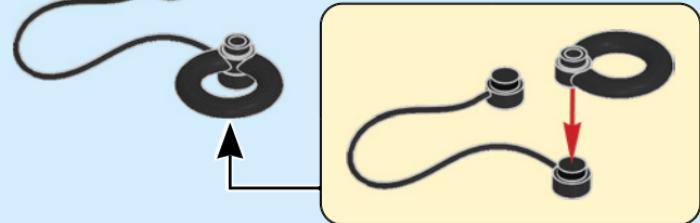
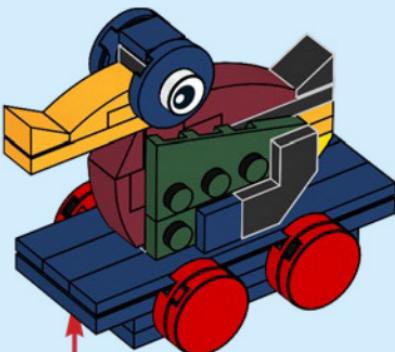


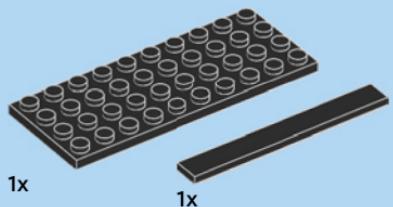


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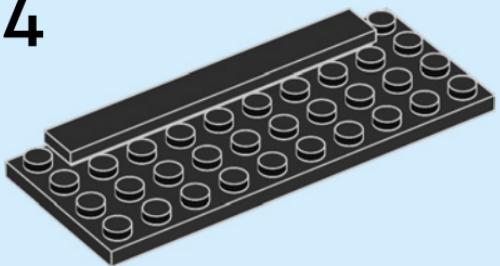


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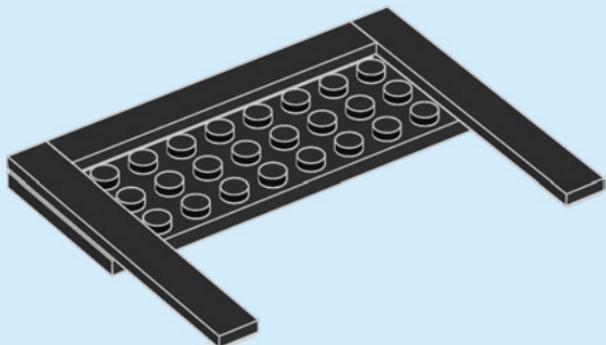


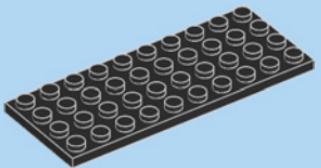
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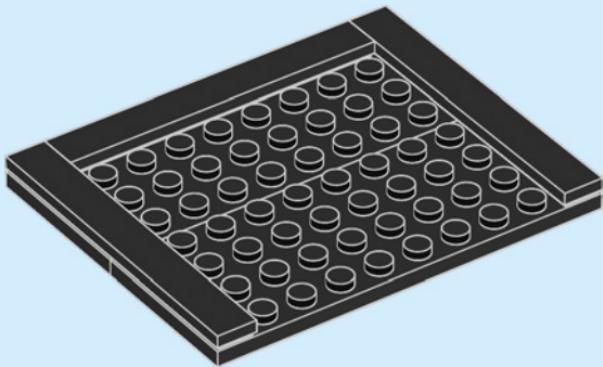
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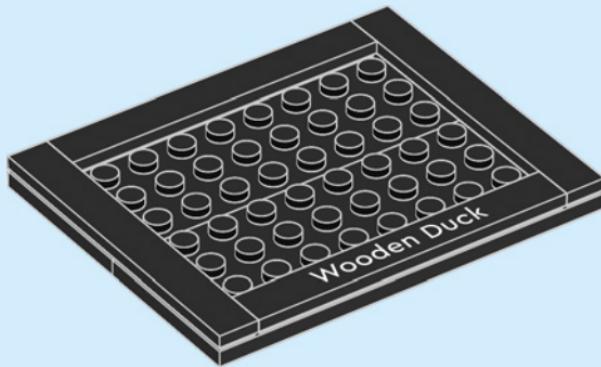




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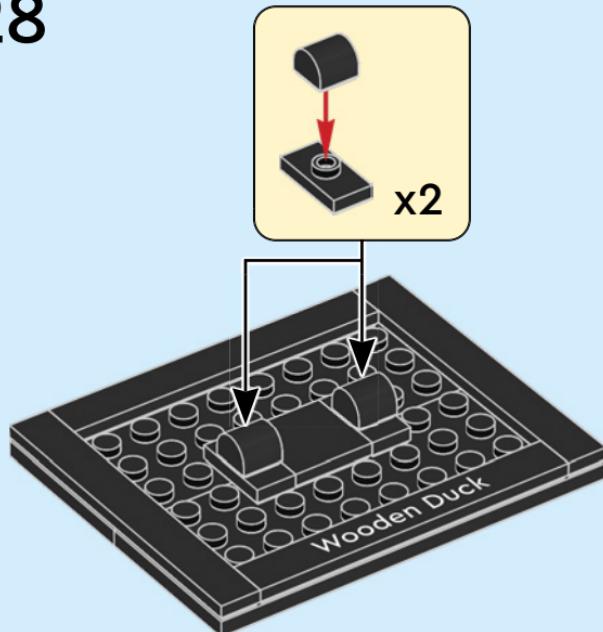


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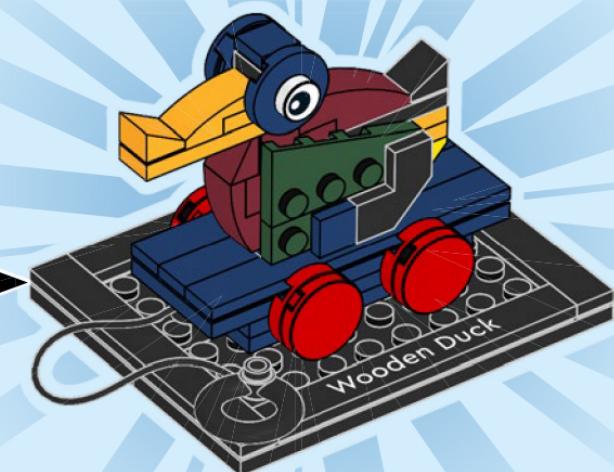




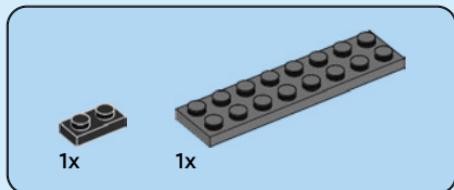
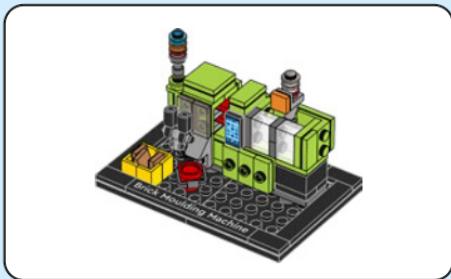
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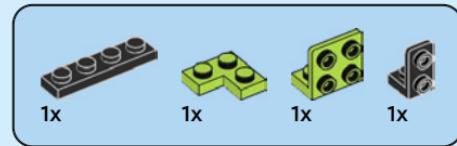
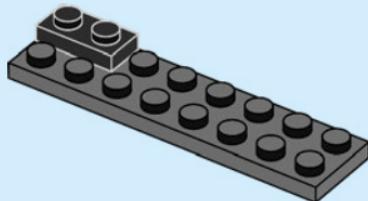
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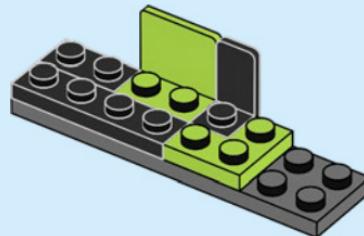




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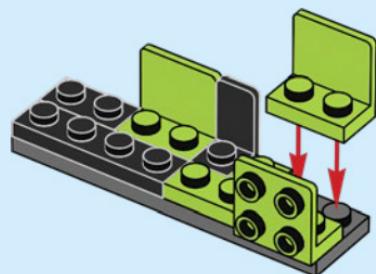
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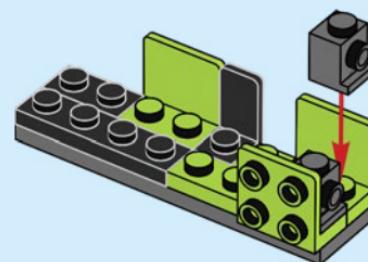
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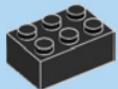
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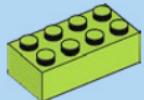
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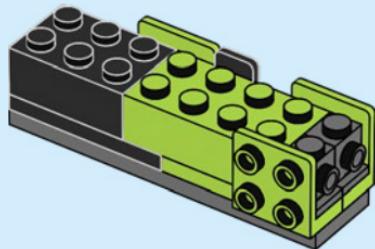


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1x

5



1x

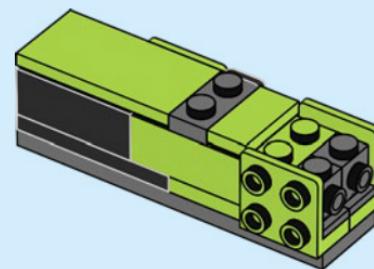


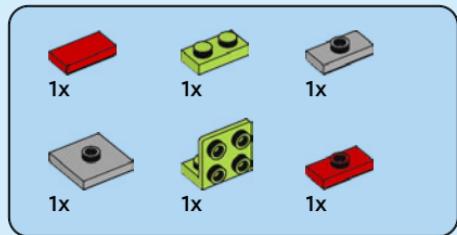
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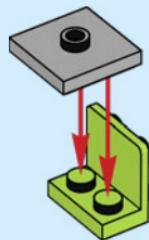
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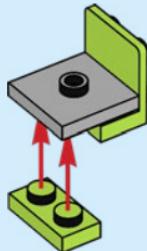


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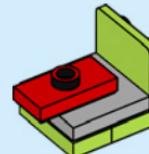
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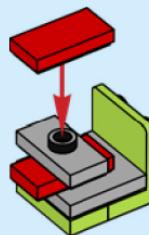
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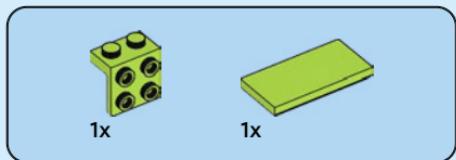
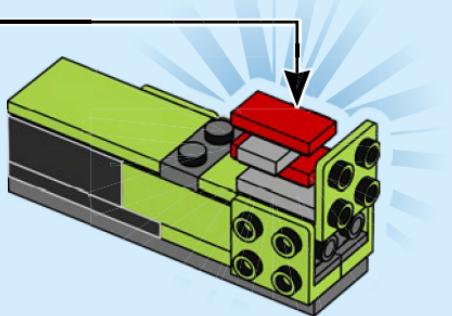


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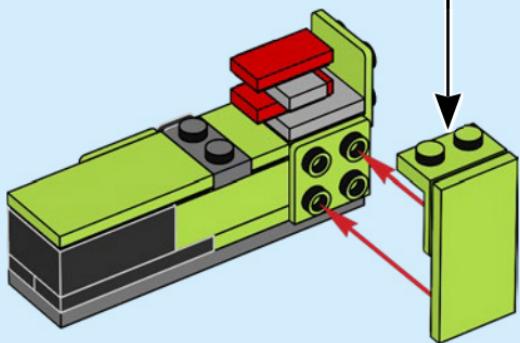


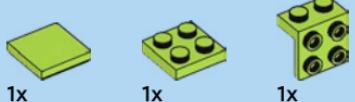
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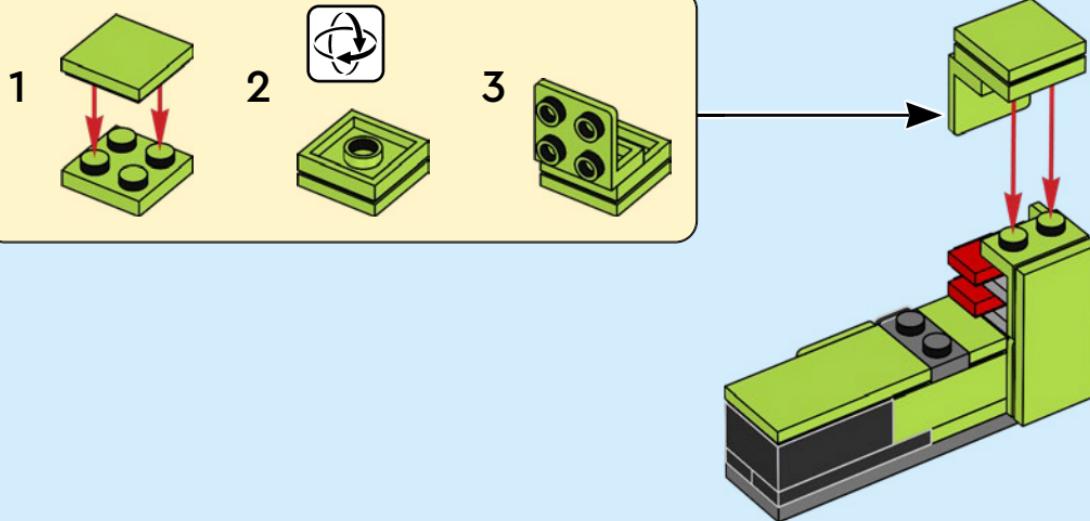


2





9



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1x

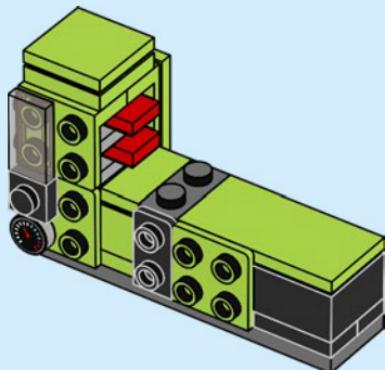
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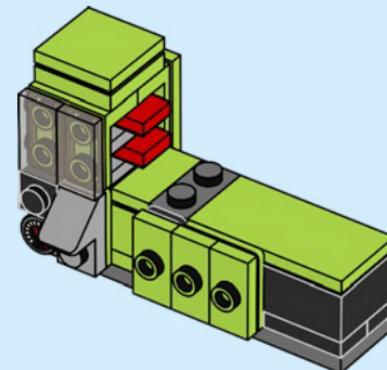
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10



11





1x

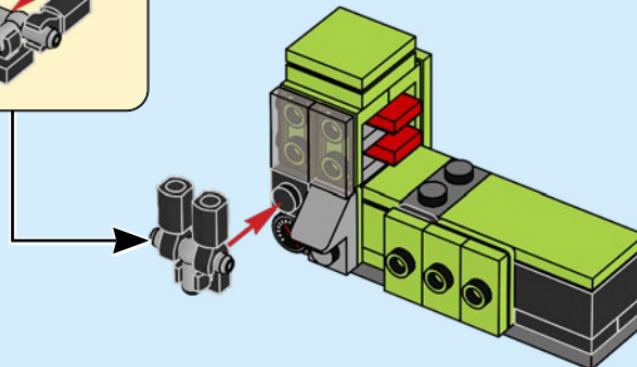
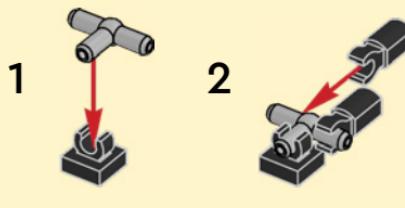


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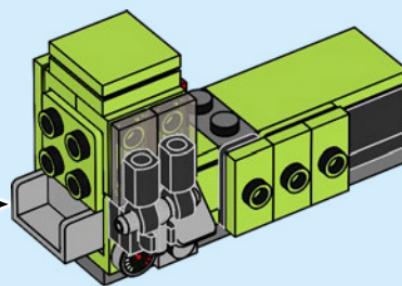
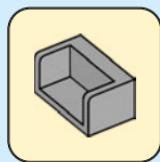
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13





1x



1x

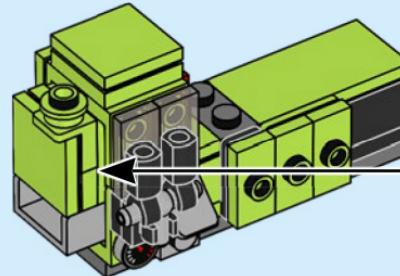
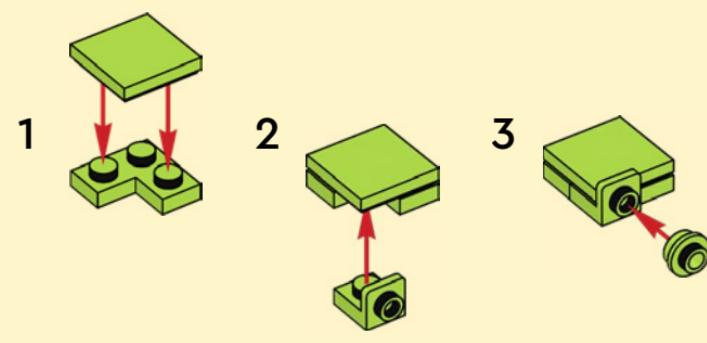


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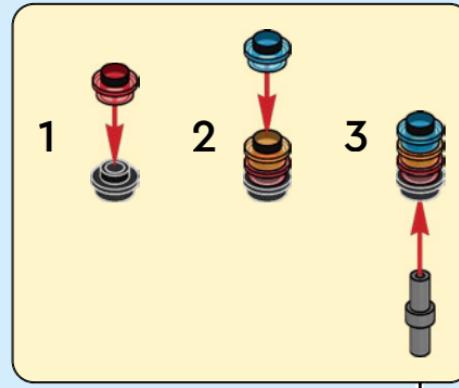
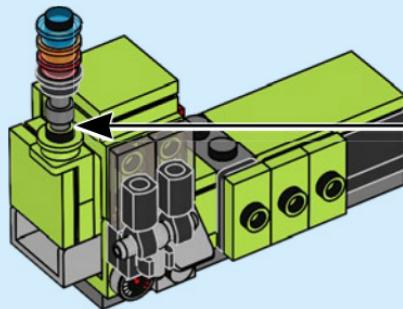
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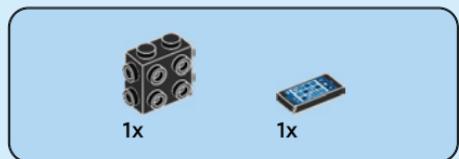
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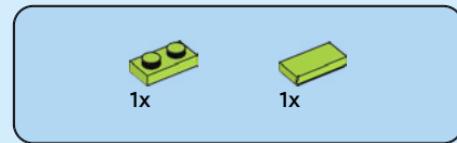
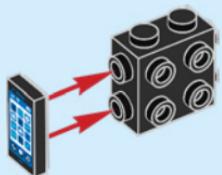


15





16



17





1x

1x

18

1x

1x

19**20**

1x

1x





1x



1x

21



22

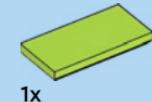
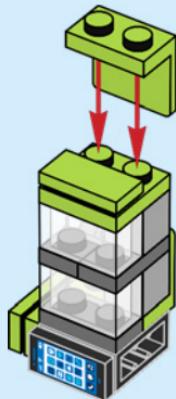


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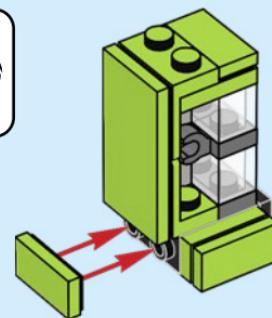




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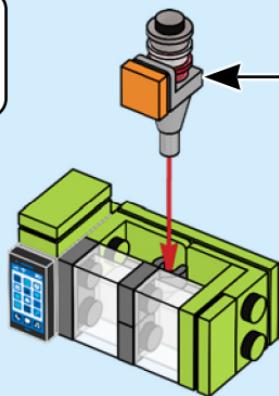
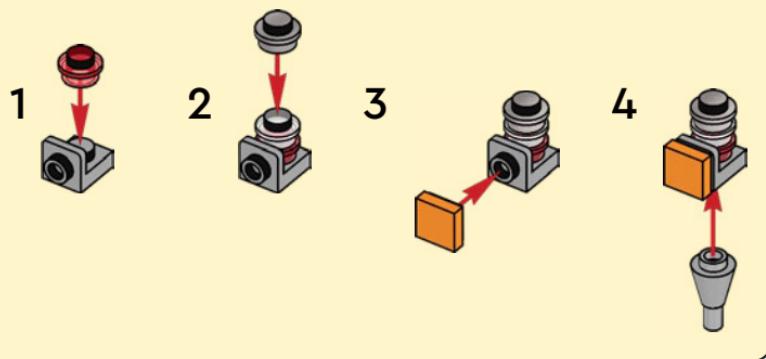


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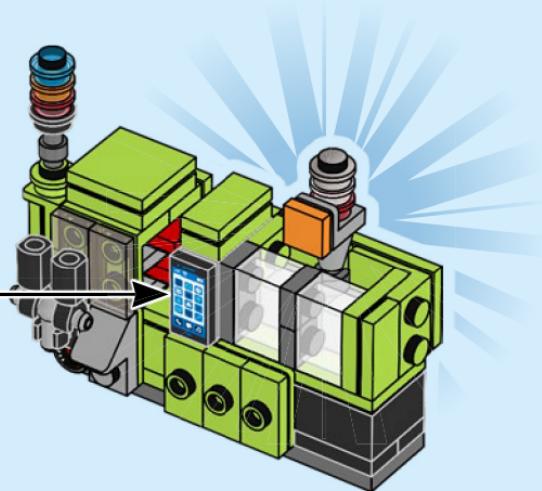




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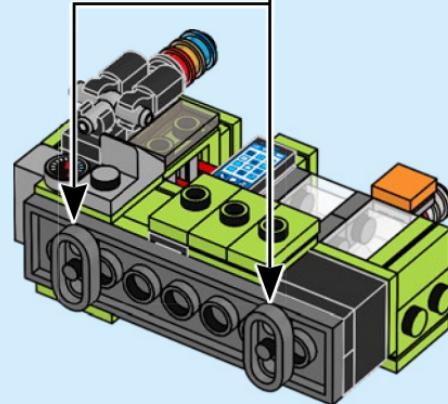
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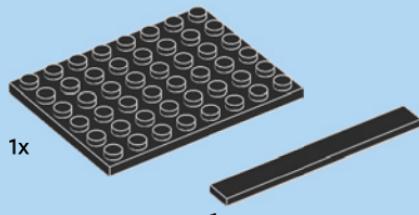


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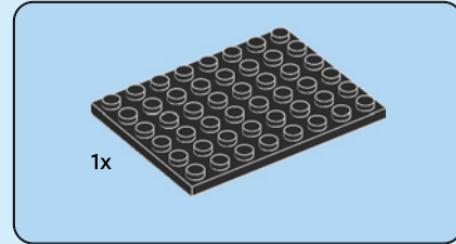
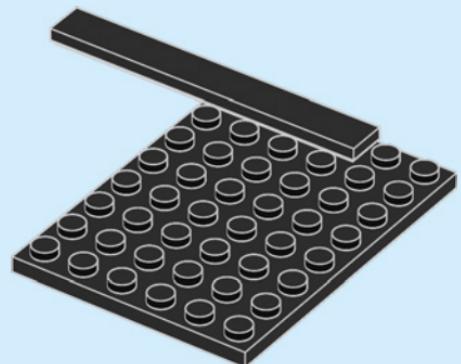


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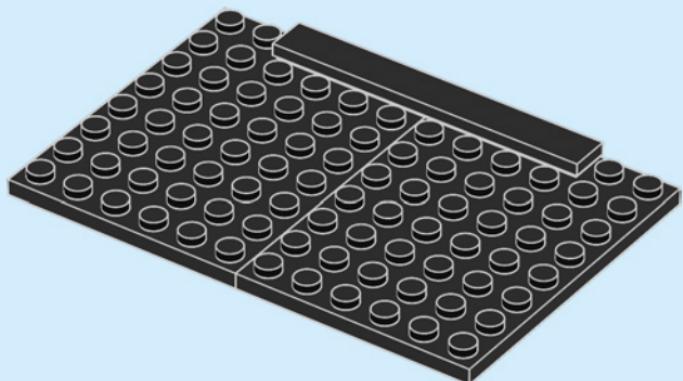


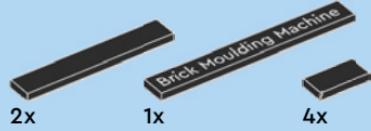


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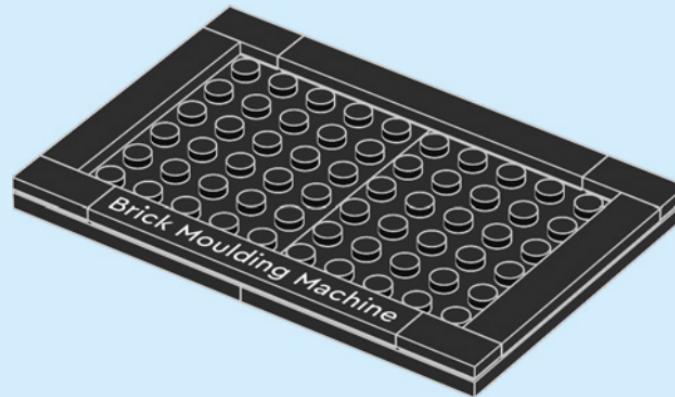


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30





4x

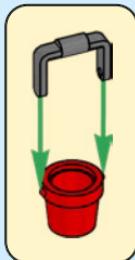
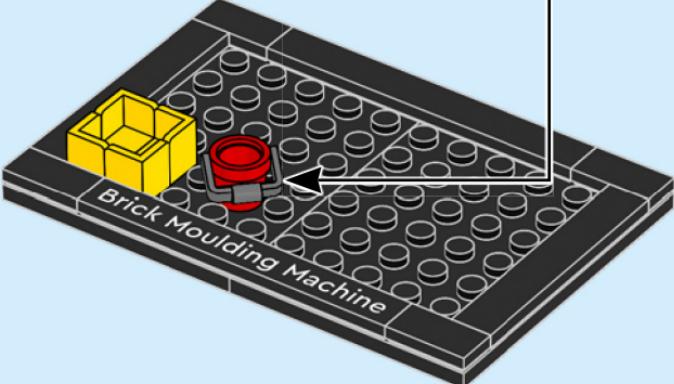


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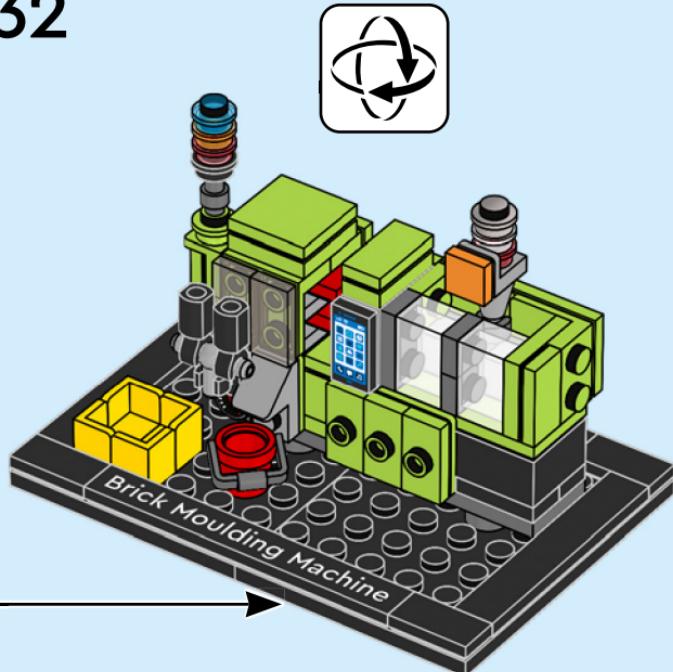


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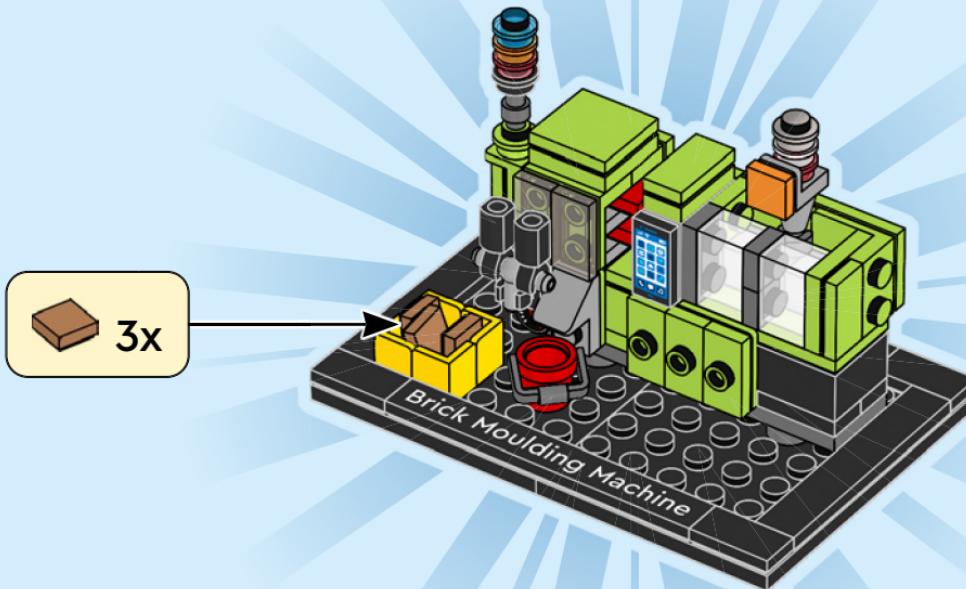


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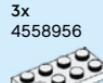


33







2x
62845991x
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45589562x
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62589731x
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45153713x
42063302x
3068231x
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2x
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3x
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1x
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2x
362324



2x
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2x
614126



1x
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1x
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1x
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1x
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2x
6273589



1x
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1x
6335317



1x
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8x
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1x
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10x
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1x
302326



1x
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1x
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1x
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2x
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1x
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2x
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1x
LEGO House



1x
Dinosaurs



1x
Brick Moulding Machine



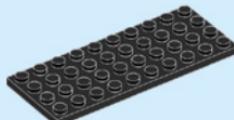
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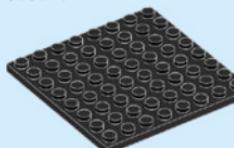
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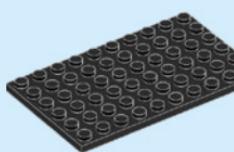
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303326



2x
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4529239



1x
6182261



4x
302428



7x
403228



1x
6189162



1x
6374489



2x
6092586



1x
6240214



1x
4107762



1x
6374049



1x
4542142



8x
6213778



2x
6251292



1x
6285587



1x
6240030



18x
6252041



2x
6244904



2x
6208450



1x
6240214



1x
4558595



1x
6209692



28x
6135287



2x
6251292

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4x 4621557	3x 4518611	4x 6223838	1x 6214291	1x 4539090	1x 4221744	1x 4211190
4x 6365620	2x 4633822	1x 6103392	1x 4648340	1x 4539105	4x 4504376	2x 6362975
1x 6337299	3x 6212989	4x 4177735	1x 6170761	1x 4541546	1x 6341553	1x 6335328
3x 6264062	4x 6212989	6x 4177735	2x 6013975	1x 6240227	2x 6248944	1x 4211508
4x 4500125	1x 4165967	4x 4530028	1x 6322997	1x 6073040	2x 4629736	
2x 6069006	2x 4549436	2x 4507080	2x 4539114	1x 6023173	2x 6075287	2x 6252203
7x 6092592	2x 6040126	2x 6055169	1x 4531415	1x 6028736	1x 6172922	6x 4211483
2x 4164037	2x 6101254	2x 4504375	1x 4550169	1x 6099728	3x 4216695	1x 6248492
3x 6212972	3x 4631385	2x 6055222	1x 6311108	1x 6099717	2x 4211257	3x 4211399
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1x
6126082



2x
6221607



4x
6065824



2x
6296892



4x
6211969



5x
4211063



4x
6171894



2x
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2x
4210719



2x
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2x
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1x
6286832



1x
6350724



1x
4225142



1x
6245283



2x
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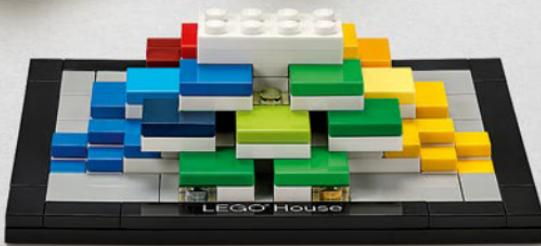


1x
6338570



1x
6205087





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